



“Food x Language/Lengua y Comida” International Conference

“Ca’ Foscari” University of Venice

17-18 October 2024

Sala B – Ca’ Bernardo

Thursday, 17th October 2024	
10:00	Registration
10:30	Conference Opening
10:45-11:45	Plenary 1: Dr Cornelia Gerhardt (University of Saarland) <i>“Exgredients: gluten-free, non-dairy, low-sodium”</i> Chair: Daniela Cesiri
Session 1	Chair: Daniela Cesiri
11:45-12:15	Takako Kawabata (International Professional University of Technology in Nagoya) <i>“Translating Taste: Strategies for Marketing and Communicating Japanese Cuisine in the Anglophone World”</i>
12:15-12:45	Allison Burkette (University of Kentucky) / Susan Tamasi (Emory University) <i>“Varieties and Varietals: Linguistic Variation as a Reflection of Cultural Change”</i>
12:45-14:30	Buffett Lunch @ Orange Bar
Session 2	Chair: Francesca Cocchetta
14:30-15:00	Sara Corrizzato (University of Verona) <i>“From local to international: the promotional linguistic strategies of Italian agri-food companies on Instagram”</i>
15:00-15:30	Valeria Reggi (University of Venice / University of Bologna) <i>“No cricket flour, please, we’re Italian’. A multimodal study of politicians’ food-related online communication”</i>
15:30-16:00	Anthony Baldry (University of Messina) / Davide Taibi (Consiglio Nazionale delle Ricerche) <i>“An illustration of analytics role in critical multimodal text analysis”</i>
16:00-16:00	Deirdre Kantz (University of Pavia) <i>“Micronutrients and supplements: A CMDA approach to contemporary food fortification”</i>
16:30-17:00	Coffee Break @ Orange Bar
Session 3	Chairs: Francesca Cocchetta & Giuseppe Trovato
17:00-17:30	Nicoletta Vasta / Pietro Manzella (University of Udine) <i>“Leave no one behind’: social bonding and the right to food in FAO’s World Food Day promotional videos 2019-2023”</i>
17:30-18:00	Esterino Adami / Alex Borio (University of Turin) <i>“Exploring the linguistic mestizaje of food in Belize: narración, palabras e identidad”</i>



18:00-18:30	Wanda Punzi Zarino (University of Naples "Parthenope") <i>"La terminología del arte de hacer queso: un recurso bilingüe para la valorización de las técnicas y de los productos locales"</i>
19:00	Conference Dinner @ Taverna San Trovaso

Friday, 18th October 2024	
09:30	Registration
Session 4	Chair: Daniela Cesiri
09:30-10:00	Michał B. Paradowski (University of Warsaw) <i>"What makes menus and cookbooks a distinct genre: Slicing and dicing the language of food with corpus tools"</i>
10:00-10:30	Stefania Maci (University of Bergamo) <i>"You might not want to eat bugs? Food sovereignty and the food conspiracy theory"</i>
10:30-11:00	Coffee Break @ Orange Bar
11:00-12:00	Plenary 2: Prof. Sara Robles Ávila (Universidad de Málaga) <i>"Ganarnos por la comida" o cómo se construye la publicidad de alimentos en el s. XXI</i> Chair: Giuseppe Trovato
Session 5	Chair: Giuseppe Trovato
12:00-12:30	Matilde Vivancos Machimbarrena (Universidad Complutense de Madrid) <i>"Semantic Analysis of English & Spanish Culinary Lexicon"</i>
12:30-13:00	Valentina Russo (University of Naples "Parthenope") <i>"Lengua y comida: discursos gastronómicos en el cine español"</i>
13:00-14:30	Buffett Lunch @ Orange Bar
Session 6	Chairs: Francesca Cocchetta & Daniela Cesiri
14:30-15:00	Silvia Masi / Gianmarco Vignozzi (University of Pisa) <i>"Good food is like music you can taste, color you can smell": Food-centred experiences in audiovisual translation"</i>
15:00-15:30	Mary Paster (Pomona College) <i>"Language and food as sites of shaming and resistance"</i>
15:30-16:00	Daniela Wawra (University of Passau) <i>"Savoring Politics with Burgers, Ice cream, Pizza, and Doritos: Decoding the 2024 Food Campaigns of Biden, Harris, and Trump"</i>
16:00-16:30	Joseph Farquharson (The University of the West Indies, Mona) / Juliet Jackson (Northern Caribbean University) <i>"Act Sequence and the Anatomy of Jamaican Cooking Shows on YouTube"</i>
16:30	Conference Closing & Greetings