



## VIA.MER

|                               |  |            |                             |
|-------------------------------|--|------------|-----------------------------|
| <b>Project</b>                | Landscapes of Eastern Venice along the ancient route of goods between Venice and Portogruaro   |            |                             |
| <b>Acronym</b>                | VIA.MER  |            |                             |
| <b>Length</b>                 | 12 months  |            |                             |
| <b>Start</b>                  | June 1 <sup>st</sup> , 2018  | <b>End</b> | May 31 <sup>st</sup> , 2019 |
| <b>Funding</b>                | FEASR - GAL Venezia Orientale  |            |                             |
| <b>Principal Investigator</b> | <a href="#">Francesco Vallerani</a>  |            |                             |
| <b>Scientific Area</b>        |  |            |                             |
| <b>Abstract</b>               | <p>With this project, through organized coordination activities, preparatory studies and territorial animation realized in synergy between different private subjects of the agricultural world and public entities, they intend to create the conditions suitable for the establishment of a cooperation group with agro-climatic purpose environmental (GCA) able to increase initiatives aimed at the enhancement of rural landscapes in their agricultural context, environmental tourism, historical, cultural, landscape, food and wine, products of the Food Park and new agricultural production of the territory and in the preservation of agricultural biodiversity and naturalistic of the geographical area involved in the intervention. The project aims to increase the tourist receptivity of the geographical area where it develops allowing the primary sector to enhance the company's productions also following their first transformation carried out within the framework of the Small Local Productions referred to in the regional legislation. At the same time, an environment and a territory are presented as we see them, thus making the right recognition to the primary sector because of its constant and active presence.</p> |            |                             |
| <b>Project budget</b>         |  |            |                             |
| <b>UNIVE budget</b>           | € 50.000,00  |            |                             |