



BluTour System

Project	BluTour System		
Acronym	BTS		
Length	18 months		
Start	January 1 st , 2018	End	June 30 th , 2019
Funding	INTERREG Italy - Croatia		
Principal Investigator			
Scientific Area			
Abstract	<p>This project provides tour operators with tools and skills to develop new business ecosystems. Taking advantage of the skills acquired through TourMedAssets, this projects addresses decision-makers to re-conceive tourism, reduce gaps and design eco-innovative scenarios to promote a sustainable growth.</p>		
Project budget			
UNIVE budget			