



Università
Ca' Foscari
Venezia

Master's degrees in Global Accounting and Finance, International Management, Innovation and Marketing (LM-77)

Call for Applications - Spring selection **Academic year 2024/2025**



The **5** moves to ensure you keep your place

Get all the information

- **Read** the call carefully!

Register for the test

- **Fill in** the test registration application and pay the pre-registration fee.
- You can find procedures and deadlines in art. 4.

Sit the test

- The test will take place online on **Thursday, May 9, 2024** in the morning. All technical information can be found in this call.

Accept the place

- The ranking list will be published on **May 16, 2024**: check your position and, if you have been admitted, accept your place by **May 20, 2024** by completing the **pre-enrollment application** and paying the fee. If you are **not admitted**, **find out** about the successor list **on May 28, 2024 from 4 pm**.
- You can find procedures and deadlines in art. 8

Enrolled students

- **From 1 July to 31 July 2024**, complete the enrolment application and pay the first instalment of tuition fees.
- You can find procedures and deadlines in art. 9

Meet the deadlines

If you fail to comply with all the deadlines and instructions in the Call, you will not be able to enrol: to avoid this risk, enter them immediately in your calendar on your smartphone or tablet!



Candidates with an international degree

If you are a candidate with an international qualification, please consult the apply.unive.it platform for more information.

Art. 1. Purpose of the call and general principles

1. This call governs the enrolment procedures for the first year of the Master's degree programmes in Global Accounting and Finance, International Management and Innovation and Marketing at the Ca' Foscari University of Venice for the Academic Year 2024/2025.
2. Once enrolment in the Master's degree programme has been completed, suspension for enrolment in another degree programme, outgoing transfer and internal transfer are not allowed for the first year of the course.
3. The personal data provided by candidates will be processed, in paper or electronic form, according to the regulations in force and included in the information available on the University website page: <https://www.unive.it/pag/34663>.
4. Candidates will be guaranteed access to the documents, in accordance with the provisions of Italian Law 241/1990 and subsequent amendments.
5. Candidates are advised not to wait until just before the deadlines governed by this call to complete the admission procedures for the Master's degree programme in question. The University shall accept no liability for any malfunctions due to technical problems and/or overload of the communication line, and/or systems, or for any errors attributable to the actions of third parties, unforeseeable circumstances and force majeure.

Art. 2. Places available

Spring selection of 9 May 2024

1. The places available in the spring selection for Italian, EU and non-EU students residing in Italy are as follows:
 - **45** for the Master's degree programme in Global Accounting and Finance;
 - **45** for the Master's degree programme in International Management;
 - **45** for the Master's degree programme in Innovation and Marketing.
2. The **total** places available for enrolment in the first year are as follows.
 - **70** for the Master's degree programme in Global Accounting and Finance;
 - **70** for the Master's degree programme in International Management;
 - **70** for the Master's degree programme in Innovation and Marketing.
3. The places not assigned in the spring selection will be made available in the summer selection.
4. **Of the total number of places indicated above**, the following are reserved for non-EU international students needing a visa to enter Italy for long-term stays who meet the requirements of the M.I.U.R. note – Prot. No. 1291 of 16 May 2008:
 - **15 places, of which 1** reserved for students of Chinese citizenship (Marco Polo Project), for the Master's degree programme in Global Accounting and Finance;
 - **15 places, of which 1** reserved for students of Chinese citizenship (Marco Polo Project), for the Master's degree programme in International Management;
 - **15 places, of which 1** reserved for students of Chinese citizenship (Marco Polo Project), for the Master's degree programme in Innovation and Marketing.

Different forms of selection may be envisaged. Further information can be found in the course descriptions on the website dedicated to international student: apply.unive.it.

5. The enrolment of non-EU students residing abroad who require a visa for long-term stays in Italy, in possession of the requirements set out in the M.I.U.R. note - Prot. No. 1291 of 16 May 2008, is subject to the assessment of entry qualifications and to a specific selection procedure. This Call does not regulate the selection procedures for this category of applicants, who have to refer to the indications present in apply.unive.it

Art. 3. Admission requirements

1. Except as provided for in the following paragraph, admission is subject to possession of one of the following academic qualifications:
 - Bachelor's degree;
 - degree under the old university system (before Ministerial Decree 509/1999) or university diploma;
 - for students with a qualification obtained abroad: at least a three-year degree, subject to evaluation of the studies completed by the competent Educational Board.
2. Those who do not possess the qualifications referred to in the previous paragraph may also participate in the selection. Enrolment on the Master's degree programmes covered by this call shall in any case be subject to **graduating within the deadlines established by art. 9 of this call for the completion of enrolment.**
3. Students with a qualification obtained abroad must necessarily undergo a preliminary online evaluation on the apply.unive.it platform. Further information on procedures and deadlines can be found on the "Preliminary evaluation for international students" web page available at the following link: <https://www.unive.it/pag/12520/>
4. Enrolment also requires possession of English language proficiency at level B2. The list of recognised certificates and exemptions are published on the dedicated page (www.unive.it/pag/16406/)

Art. 4. Admission procedure

- ⚠️ *Check that all phases of the online pre-enrolment procedure have been completed correctly and pay the pre-enrolment fee of €30.00 by 12 noon on 22 April 2024. Applications submitted after the deadline or using methods other than those foreseen by this article shall not be considered.*

4.1. Online pre-enrolment

- a) To participate in the selection, candidates must pre-enrol online by **12 noon on 22 April 2024.**
- b) The online pre-enrolment procedure includes:
 - registration on the university website (www.unive.it/registrazione or www.unive.it/registration).
 - Those who already possess access credentials to the Reserved Area, either for being former students or for having applied to other University programmes or courses, will not be required to register.
 - it is possible to access the reserved area of the www.unive.it website in three ways, depending on the student's status:
 - ✓ those who already have a student number and password (because they are former students of the university) can log in with these credentials;
 - ✓ candidates of Italian nationality, or currently residing in Italy, who do not have a student number and password, must log in with SPID or CIE. To obtain the SPID <https://www.spid.gov.it/>.
 - ✓ students of a nationality other than Italian, who are not currently in Italy and who do not have a student number and password, may request access credentials via the link www.unive.it/hospidaccess;
 - enrolment for selection, by logging in to the Reserved Area of the website www.unive.it and selecting Admission test. To perform this procedure, in particular:
 - ✓ candidates must enter the details of a valid identification document and upload a copy (identity card, passport or driving licence);
 - ✓ candidates must indicate a maximum of two Master's degree programmes for which they wish to enrol (see point 4.2);
 - ✓ candidates must enter their academic results as indicated in point 4.3 below;
 - ✓ the pre-enrolment fee payment button will be displayed (see point 4.4)
 - ✓ candidates must print the receipt for enrolment for the admission test which shows the pre-enrolment number that will be used in the final ranking publication. The pre-enrolment procedure is completed only by printing the pre-enrolment receipt.
- c) Candidates must also upload:
 - signed self-certification of degrees with exams, or of enrolment with exams for undergraduates (which includes: University of graduation, degree class and programme, graduation date and mark, exams taken with relative subject area, weight in credits and mark);

- where held, a recognised language certificate attesting to at least level B2 in English or the special self-certification form in cases of exemption.
- d) Once the online procedure has been completed, candidates shall receive a confirmation email at the email address provided during registration.
- e) Once the pre-enrolment procedure has been completed, changes may only be made to the choice of the Master's degree programmes and no later than 12 noon on 22 April 2024.
- f) In the event of difficulties in completing the pre-enrolment procedure, candidates can request support from the Enrolment Area, on the page: www.unive.it/faqsforstudents.
- g) Students **with qualifications obtained abroad**, for whom admission is governed by this call, must **also** have had their academic qualifications assessed via the special online procedure (apply.unive.it). For further information please contact the Welcome Unit (welcome@unive.it).

4.2. Choice of Master's degree programmes

- a) During the pre-enrolment phase, candidates can choose **a maximum of two Master's degree programmes** for which they wish to take the admission test, expressing an order of preference (1st and 2nd choice) that will be binding for enrolment purposes.
- b) If the candidates are not classified for admission is the ranking of their 1st choice, their position in the 2nd choice ranking will be considered.
- c) The choice of the Master's degree programme for which to take the admission test can only be changed up to 12 am on 22 April 2024. Candidates who wish to change their preferences can click on "Edit enrolment" and must fill out the application in full again.

Example: Mario Rossi chose to compete for the Master's degree programme in Global accounting and finance (1st choice) and for the Master's degree programme in Innovation and marketing (2nd choice).

Were Mario classified for admission in the rankings for both choices, he would only be admitted to the Master's degree programme in Global accounting and finance (1st choice) and his successful placement in the Innovation and marketing (2nd choice) ranking would be cancelled. Mario would then be able to accept the place and register for the Master's degree programme in Global accounting and finance (1st choice) only. Were he not admitted to the Global accounting and finance (1st choice) but admitted to the Master's degree programme in Innovation and marketing (2nd choice), he could:

- **accept** the place in the Master's degree programme in Innovation and marketing (2nd choice): in this case the student must subsequently complete the enrolment process, failing which they will be disqualified from the Innovation and marketing ranking list (2nd choice) and may not under any circumstances apply to transfer to Global accounting and finance (1st choice);
- **not accept** the place for the Master's degree in Innovation and marketing (2nd choice) and compete for any places that may become available following ranking changes due to withdrawals

In the event that the candidate is not admitted in both rankings, they may only enrol if they are placed in a useful position after the scrolling procedure (see art. 8, point 2).

4.3. Academic results to be entered in the online pre-enrolment procedure

- a) For the purposes of the ranking referred to in art. 7, candidates must enter in the online pre-enrolment procedure the weighted average of the marks for exams taken.

4.4. Pre-enrolment fee

- a) The payment function is activated at the end of the online pre-enrolment procedure: candidates will see a "payments" button for the guided payment procedure.

- b) The pre-enrolment fee of €30.00 must be paid after completing the online pre-enrolment procedure (see point a above).
- c) Forms of payment other than those indicated above are not accepted.
- d) The pre-enrolment fee shall not be refunded under any circumstances.

4.5. Support for candidates with disabilities and candidates diagnosed with specific learning disabilities (DSAs)

- a) The test is organised by the University taking into account the individual needs of candidates with disabilities, in accordance with Italian Law no. 104/1992 and subsequent amendments and students with DSAs pursuant to Italian Law no. 170/2010.
- b) Should candidates with disabilities or specific learning disabilities wish to use individualised methods for performing the admission test, they must submit a specific request, attaching the relevant medical certification. The requests will be assessed on the basis of the documentation presented. In particular:
 - candidates with disabilities can sit the admission test using the necessary aids and with additional time relative to the specific disability;
 - candidates with specific learning disorders (DSAs), as referred to in Italian Law no.170/2010, shall benefit from additional time (30% more) for completing the admission test. In cases of particular certified serious disability, further measures are possible to ensure equal opportunities in completing the test.
- c) Candidates must submit the request for aid during the online pre-registration; in particular, candidates must:
 - state the type and degree of disability/disorder;
 - specify any special features of the aid requested;
 - attach a certification/diagnosis attesting to having the disability/disorder declared in .PDF format. The DSA diagnosis must have been issued no earlier than 3 years ago by NHS structures or by accredited specialists and facilities.
- d) To guarantee the provision of the service, it is preferable that candidates requesting aids pre-enrol by **15 April 2024**.
- e) For information, please contact the University Disability and DSA Service by writing to inclusione@unive.it.

Art. 5. Admission test

5.1. Test topic and score

- a) The test is in **3 parts**:
 - 1) **fatal questions** - 5 questions;
 - 2) **basic content** - 35 questions;
 - 3) **specialist content**, specific for each Master's degree programme curriculum - 10 questions.
- b) The test lasts a maximum of 50 minutes (60 minutes for those participating in the selection for two curricula).
- c) The score will be attributed as follows:
 - 1) for the **fatal questions**: 1 point for the correct answer, - 5 points for no answer, incorrect or multiple answers;
 - 2) for **basic content** and **specialist content**: 1 point for the correct answer, -0.25 for incorrect answers, 0 points for no answer.
- d) The ranking will be drawn up by assigning a score ranging from 0 to 50.
- e) Contents and procedures:
 - Part 1 - fatal questions**
 - The questions, one per topic and the same for the three Master's degree programme curricula covered by this call, will be on the following topics:
 - Accounting/Budget Analysis;

- Cost Analysis and Management Control;
- Business Management;
- Marketing;
- Finance.

Part 2 - basic content

The questions, the same for the three Master's degree programme curricula covered by this call, will be on the following topics:

- Accounting, Budget Analysis, Cost Analysis and Management Control;
- Business Management, Marketing and Strategy;
- Finance;
- Organisation, Human Resource Management;
- Banking Intermediaries and Financial Markets.

Part 3 - specialist content

The questions, specific for each degree programme, will be on the following topics:

For the Master's degree programme in *Global accounting and Finance*:

- Finance;
- Accounting, Budget Analysis;
- Cost Analysis and Management Control.

For the Master's degree in *International Management*:

- Cost Analysis and Management Control;
- Business Management, Strategy.

For the Master's degree in *Innovation and Marketing*:

- Business Management, Strategy;
- Marketing.

- f) A reference bibliography will be published under *Enrol>Admission* menu on the website of the Master's degree programme, which you can use to prepare for the admission test.
- g) The test will be administered in English.

Art. 6. Online admission test procedure

6.1. Method and time of convocation

- a) The admission test will take place online on Thursday, 9 May 2024, in the morning.
- b) Candidates will take the test from home and must be equipped with:
- a PC (operating system: Windows 8, or later, or LINUX) or MAC (MAC-OS 10.14, or later) equipped with webcam and microphone. The use of GOOGLE CHROME (min. version 81.0) as a browser is mandatory.
 - Internet connection with a minimum upload and download speed of 1.5 Mbps. In any case, qualification for the exam is subject to a system check in which you will be asked, in the days preceding the test, to carry out a session to check your equipment and connectivity.
 - a Smartphone or tablet (Android min v.4.1 - iOS min. v.8) equipped with a webcam. The use of a Wi-Fi connection is also recommended. You will be asked during the procedure to download an APP on your smartphone/tablet (34MB) from Google Play or App Store (depending on whether your smartphone runs an Android or iOS operating system).
 - The Tablet can ONLY be used to replace the Smartphone, not the PC (or MAC).
- c) Candidates will take the test in virtual classrooms that will be supervised by the exam commissioners remotely.
- d) During the test, no additional devices are permitted other than those listed above, headphones or earphones. It is forbidden to speak, go to the bathroom, consult books, texts, web pages.
- e) The room used to take the test must be sufficiently well-lit and only the candidate taking the test may be present in the room.

- f) The whole test will be recorded and may be viewed by the commission even after the test has been completed.
- g) A few days after pre-enrolment has ended, candidates will receive an email at the address indicated during registration, indicating the test procedures and the precise time of the start of the test.
- h) Candidates must check that they have entered the email address correctly during registration and should check the SPAM folder.
- i) The guidelines for taking the test can also be viewed in a special video that can be reached from the webpage of the Master's degree programme you wish to enrol in, under the menu *Enrol>Admission*.

Art. 7. Rankings

- a) Candidates shall be included only in the rankings of the Master's degree programme for which they have correctly pre-enrolled, following the procedures described in art. 4 above. The admission test results will be linked to the pre-enrolment number received during the selection pre-enrolment.
- b) Candidates must achieve at least **10 points** in the admission test referred to in art. 5 above in order to be eligible for the ranking.
- c) The merit rankings of those admitted for each Master's degree programme are drawn up exclusively on the basis of the score obtained in the test. In the event of a tie, priority is given to the candidate with the highest weighted average of marks for exams taken. In case of further tie, priority is given to the younger candidate.
- d) The rankings will be published on **16 May 2024** on the University website (www.unive.it), under the menu *Academics and services> Bachelor's and Master's degrees*, selecting the chosen degree programme, then selecting *Enrol> Evaluation results*. The persons concerned shall not be notified by the university in writing or by telephone.
- e) The ranking will also highlight the personal preparation, the minimum curricular requirements for access to the Master's degree programmes referred to in this call and any mandatory language proficiency required, as specified in art. 10 below.
- f) The condition of non-winner eligible candidate (a candidate who has obtained at least a minimum total score of **10 points** in the admission test, but who has not been classified for admission in the ranking list and thus is not able to enrol) applies only to the ranking list relative to the present call and does not give any right to access the places for the Master's degree courses that will be made available in the following selection.

Art. 8. Acceptance of the place and ranking scrolling

8.1. Acceptance of the place and choice of course

- a) Candidates classified for admission in the ranking must accept the place through the dedicated online procedure by **20 May 2024**.
- b) Applicants with international qualifications in a useful position in the ranking list will be able to proceed with the place acceptance only if they have correctly registered on apply.unive.it by the deadlines and only if their admission qualification has been deemed valid for admission to the programme.
- c) When accepting a place, candidates choose the Master's degree programme for which to enrol: subsequent enrolment for a different degree programme shall not be permitted, even if the candidate has included it among the pre-enrolment preferences.

- d) The acceptance procedure consists of two steps:
- compilation of the online pre-enrolment application;
 - payment of the pre-enrolment fee of €200.00. This fee is non-refundable, even in the event of failure to enrol.
- e) **Compilation of the online pre-enrolment application:** candidates must log in to the Reserved Area of the website following the procedure used for the pre-enrolment procedure and select **Immatricolazione**> corsi ad accesso programmato. After choosing the degree programme, candidates must upload a passport-size photograph in .JPG format to complete the enrolment application procedure.
- f) **Payment of the pre-enrolment fee:** at the end of the pre-enrolment application, candidates will see a "payments" button for the guided payment procedure.
- g) Candidates classified for admission in the rankings who fail to enrol in the required manner shall be considered to all intents and purposes to have withdrawn from application.
- h) Any places vacated following withdrawal shall be made available via repechage, according to the methods indicated below.

8.2. Repechage procedure and ranking changes due to withdrawals

- a) On **28 May 2024 at 4 pm**, a notice will be published on the University website with the number of places still available.
- b) Eligible candidates interested in being assigned a place must submit a repechage application from **28 to 29 May 2024**, selecting the dedicated option within the reserved area under the item "Admission test".
- c) The repechage rankings shall be published on the university website on **4 June 2024 at 4 pm**.
- d) Candidates admitted to the repechage rankings must accept the place according to the procedure indicated in art. 8.1 above by **6 June 2024**.
- e) On **11 June 2024**, a notice shall be published on the University website showing the number of places still available and the procedures for accepting places for candidates still classified for admission in the repechage list.

8.3. Withdrawal

- a) Candidates classified for admission in the rankings who do not accept the place in the manner indicated above shall be considered to all intents and purposes to have withdrawn from application but may participate in the following selections by repeating the full competition registration procedure.

Art. 9. Enrolment

9.1. Deadlines for enrolment

- a) Candidates who have successfully accepted the place in the manner indicated above must enrol, under penalty of removal from the ranking, between **1 July** and **31 July 2024**, according to the procedures described below.
- b) Only candidates who have obtained their degree by **31 July 2024** at the latest will be able to enrol.

9.2. Enrolment procedure

- a) Enrolment may only be performed according to the procedures outlined below.
- b) The enrolment procedure consists of two steps:
- updating the enrolment application;
 - payment of the first instalment of tuition and fee payments.

- c) **Updating the enrolment application:** candidates must log in to the Reserved Area of the website using the username and password assigned at the end of the registration procedure, select “Immatricolazione” (Enrolment) and click on “Modifica domanda” (Edit application). Candidates must upload:
- language certificates of proficiency in English level B2 or self-certification in cases of exemption;
 - disability certification for students with degree of disability of 66% or more, with the right to exemption from university fees, or with degree of disability of between 50% and 65%, with the right to reduced fees;
 - for students with academic qualifications achieved abroad, any documentation that the candidate was unable to produce during the assessment of admission requirements through the special online procedure available at apply.unive.it;
 - any other documents useful for enrolment;
 - self-certification of graduation with exams only for those who took part in the selection process as undergraduates.
- d) **Payment of the first instalment of tuition and fee payments:** candidates must log in to the Reserved Area of the website Area using the username and password assigned at the end of the registration procedure and select **Immatricolazione (Enrolment)**. Candidates will see a "payments" button for the guided payment procedure. The first instalment of tuition and fee payments will be deducted from the pre-enrolment fee paid upon acceptance of the place.
- e) Students who are entitled to do so may pay the already reduced amount of the first instalment in accordance with the administrative provisions available at www.unive.it/tuitionfees.
- f) Once the first instalment is paid and enrolment has been completed, this amount cannot be refunded in any circumstances.
- g) Non-EU students residing abroad and students with a qualification obtained abroad must also have had their academic qualifications assessed via the special online procedure and must enrol within the deadlines given in point 9.1 of this article. For information, please contact the Welcome Department (welcome@unive.it).

9.3. Completion of enrolment

- a) Updating academic qualification information and paying the first instalment **do not lead to the automatic enrolment** of the student. Enrolment will be completed within **seven working days** following payment and notified via email.

Art. 10. Verification of the requirements for admission to the Master's degree programmes

- a) Admission to a Master's degree programme is subject to candidates possessing adequate personal preparation and specific curricular requirements.
- b) For admission to the Master's degree programme covered by this call, the personal preparation is verified through the admission test. Candidates who acquire at least **10 points** in the admission test are therefore judged to have adequate personal preparation.
- c) For all the Master's degree programmes covered by this call, the minimum curricular requirements for enrolment are fulfilled by graduates from degree classes L-18 and L-33 pursuant to Min. Decree 270/04, classes 17 and 28 pursuant to Min. Decree 509/99 and or equivalent four-year degree. Graduates from other degree classes must have acquired a minimum of 60 credits distributed as follows:
- 20 credits in Business in the areas: SECS-P/07-08-09-10-11 (with at least one exam in SECS P/07);
 - 40 credits in the following areas, with at least one exam for each of the 3 areas:
 - Economics - SECS-P/01-02-03-04-05-06-12;
 - Law - IUS/01-04-05-07-09-10-12-13-14;
 - Statistics/Mathematics - MAT/02-03-05- 06-08-09 and SECS-S/01-03-06.
- d) Admission to the Master's degree programme covered by this call requires level B2 English at the time of enrolment. Exemption is granted to candidates who have been awarded one of the certificates listed or meet the exemption requirements described on the dedicated web page (www.unive.it/pag/16406/) Students who fail to certify B2 proficiency in English **cannot be enrolled**.

Art. 11. Transfers, Internal Transfers, Enrolment with credit transfer

- a) Transfers from other universities and internal transfers to the first year of the Master's degree programme covered by this call are not permitted. Transfers to other universities are not permitted once enrolment in the first year of the course has been completed.
- b) All those who intend to enrol with credit transfer must still participate in the selection covered by this call for applications:
- candidates who are awarded up to **47 credits**, if admitted to the rankings referred to in art.7 of this call, may enrol in the first year of the course in the manner indicated in the articles 8 and 9 above;
 - candidates awarded **48 credits or more** will not be placed in the ranking list and will be able to enrol in the second year of the program on the basis of the places available.
- c) Procedures and deadlines for enrolment with credit transfer are available on the University website, following the path *Academics and services>Bachelor's and Master's degrees*, selecting the chosen Degree programme, then *Enrol>Admission*.

For information

- **Call Center:** www.unive.it/callcenter
- For information about admission and enrolment procedure, **Enrolment Unit:** www.unive.it/pag/20065/
- Information for applicants with international entry degrees, **Welcome Unit:** www.unive.it/pag/20057/
- For information and clarification about financial aid, **Financial Aid Unit:** www.unive.it/pag/20068/
- For information on enrolment with ECTS accreditation, **Economic campus:** www.unive.it/pag/20074/

Venice, 7 March 2024

The Rector
Tiziana Lippiello