



**THE DEAN**  
**of the Venice School of Management**

**HAVING REGARD TO** the Statute of Ca' Foscari University of Venice;  
**HAVING REGARD TO** the University Educational Regulations;  
**HAVING REGARD TO** the Regulations of the Academic Programmes;  
**HAVING REGARD TO** the teaching programme for the 2024/2025 academic year approved during the Department Board meeting of 20/12/2023;

**INFORMS**

**ART. 1 - INTRODUCTION AND PURPOSE**

1. The admission procedure for educational activities called "microcredentials" is now open.
2. Microcredentials certify the learning outcomes of a short, voluntary learning experience, such as a course or short-term training. They provide a flexible and targeted way to help students develop knowledge, skills, and competencies for personal and professional growth.
3. The Venice School of Management offers microcredentials within the following Master's Degree Programmes:
  - [EM60] Management and Sustainability
  - [EM16] Global Accounting and Finance
  - [EM17] Innovation and Marketing
  - [EM18] International Management
3. Microcredentials involve 15 hours of teacher-led activities, either online or in-person, and enable the earning of 3 CFU (ECTS). Students interested in participating must add this to their study plan. When filling in the study plan, on the Tirocinio/Internship page, students must choose the block corresponding to 6 CFU (ECTS) for the internship and 3 CFU (ECTS) for the microcredential.
4. Classes will be held in the second semester of the 2024/2025 academic year. The schedules will be published on the page <https://www.unive.it/web/it/6639/microcredenziali-3-cfu>
5. The microcredentials activated for the 2024/2025 academic year are as follows:
  - **Laboratory for Professionals: Certified Public Accountants** (taught in English)
  - **Analisi degli standard EFRAG per le PMI in tema di report di sostenibilità** (Analysis of EFRAG standards for SMEs on sustainability reporting, **taught in Italian**)
  - **User Experience for Marketers** (taught in English)
  - **AI Powered Innovation** (taught in English)

- **Le transazioni dell'ecosistema automotive: tecnologia, innovazione, competenze** (Transactions in the automotive ecosystem: technology, innovation, skills, **taught in Italian**)
- **Venture Capital** (taught in English)

## ART. 2 – RECIPIENTS

1. Participation is limited to a set number of students:

- **Laboratory for Professionals: Certified Public Accountants:** 20 students from the Master's Degree Programme in Global Accounting and Finance [EM16]. Students enrolled in master's degree programmes that have included 3 CFU (ECTS) of microcredentials in their study plan can also participate, according to this order of priority: International Management [EM18], Management and Sustainability [EM60] and Innovation and Marketing [EM17].
  - **Analisi degli standard EFRAG per le PMI in tema di report di sostenibilità:** 30 students from the Master's Degree Programme in Management and Sustainability [EM60]. Students enrolled in master's degree programmes that have included 3 CFU (ECTS) of microcredentials in their study plan can also participate, according to this order of priority: International Management [EM18], Innovation and Marketing [EM17], Global Accounting and Finance [EM16].
  - **User Experience for Marketers:** 20 students from the Master's Degree Programme in Innovation and Marketing [EM17]. Students enrolled in master's degree programmes that have included 3 CFU (ECTS) of microcredentials in their study plan can also participate, according to this order of priority: International Management [EM18], Management and Sustainability [EM60], Global Accounting and Finance [EM16].
  - **AI Powered Innovation:** 25 students from the Master's Degree Programmes in International Management [EM18], Management and Sustainability [EM60], Global Accounting and Finance [EM16], Innovation and Marketing [EM17].
  - **Le transazioni dell'ecosistema automotive: tecnologia, innovazione, competenze:** 30 students from the Master's Degree Programmes in Management and Sustainability [EM60], International Management [EM18], Innovation and Marketing [EM17], Global Accounting and Finance [EM16].
  - **Venture Capital:** 30 students from the Master's Degree Programmes in Global Accounting and Finance [EM16], International Management [EM18], Management and Sustainability [EM60] and Innovation and Marketing [EM17].
2. Students enrolled in the Master's Degree Programmes in Marketing and Communication [EM7] and Administration, Finance and Control [EM4] can also participate in microcredentials, if they include this activity as an extra. Their participation is subject to the availability of places, given that the priority order by Degree Programme described in the previous paragraph will be followed.

3. Students who are not regularly enrolled in one of the master's degree programmes listed in the previous paragraphs for the 2024/2025 academic year will not be admitted.

### ART. 3 – DEADLINES AND METHODS OF PARTICIPATION

1. To participate in the microcredentials, the students referred to in the previous Art. 2 must complete the application form available online at the following links **by 12:00 noon on 14 February 2025**:
  - **Laboratory for Professionals: Certified Public Accountants:** <https://apps.unive.it/domandeconcorso-en/accesso/micro-vsm-01-24>
  - **Analisi degli standard EFRAG per le PMI in tema di report di sostenibilità:** <https://apps.unive.it/domandeconcorso-en/accesso/micro-vsm-02-24>
  - **User Experience For Marketers:** <https://apps.unive.it/domandeconcorso-en/accesso/micro-vsm-03-24>
  - **AI Powered Innovation:** <https://apps.unive.it/domandeconcorso-en/accesso/micro-vsm-04-24>
  - **Le transazioni dell'ecosistema automotive: tecnologia, innovazione, competenze:** <https://apps.unive.it/domandeconcorso-en/accesso/micro-vsm-05-24>
  - **Venture Capital:** <https://apps.unive.it/domandeconcorso-en/accesso/micro-vsm-06-24>
2. Those who wish to apply for more than one microcredential must complete one online form for each.
3. We will immediately exclude candidates whose applications are found to be:
  - a) sent in after the deadline;
  - b) incomplete or incorrect;
  - c) not submitted through the dedicated University link;
  - d) containing false statements.
4. Applications that do not follow the submission method specified in Article 3, paragraph 1 will be considered inadmissible and will not be accepted.

### ART. 4 – ADMISSION

1. A special committee will draw up the list of admitted students after evaluating the applications in order of date and time of submission. Degree programme priorities are described in Art. 2, paragraph 1.
2. The list of admitted students for each microcredential will be published by 21/02/2025 on the page <https://www.unive.it/web/it/6639/microcredenziali-3-cfu>
3. By 26/02/2025, 12:00 noon, admitted students must email [didattica.management@unive.it](mailto:didattica.management@unive.it) a declaration of acceptance of participation in the micro-credential or micro-credentials for which they are eligible.

4. By the same deadline, students who no longer wish to participate in the microcredential or microcredentials to which they have been admitted must email a declaration of withdrawal to [didattica.management@unive.it](mailto:didattica.management@unive.it). If an admitted student withdraws, the students on the waiting list will be called up and admitted following the ranking. The Educational Programmes Office of the Venice School of Management will communicate the new admission via email.
5. If the admitted student does not send either a declaration of acceptance or a declaration of withdrawal by the deadline of 26/02/2025, the Educational Programmes office will proceed with the student's exclusion and the consequent scrolling of the ranking.

#### **ART. 5 – ATTENDANCE**

1. Attendance at microcredentials is mandatory. Justified absences are allowed within the limit of 30%. Failure to comply with attendance requirements precludes the registration of the 3 CFU (ECTS) and the issuance of the Open Badge.
2. Students can request to withdraw from the microcredential to which they have been admitted at any time. The request is irrevocable and must be emailed to [didattica.management@unive.it](mailto:didattica.management@unive.it).

#### **ART. 6 - PERSON IN CHARGE OF THE PROCEDURE**

1. Pursuant to the provisions of Art. 5 of Italian Law no. 241 of 07/08/1990, as amended, the person in charge of the procedure for this selection is Sonia Pastrello, Head of Administrative Staff of the Venice School of Management.
2. For more information, please contact the Educational Programmes office of the Venice School of Management at [didattica.management@unive.it](mailto:didattica.management@unive.it) or +39 041 234 9216 (Monday through Friday, 8:30 AM to 2:00 PM).

#### **ART. 7 - PERSONAL DATA PROCESSING**

1. Information about data processing is available on the web page <https://www.unive.it/pag/36550/> of the University website <https://www.unive.it/>, in accordance with Article 13 of Regulation (EU) 2016/679.

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