# A team at your service

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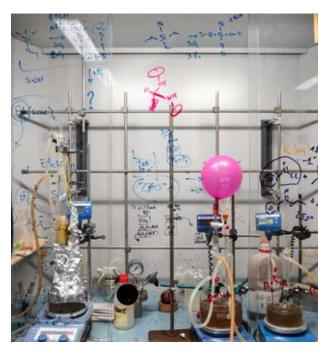
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# PInK - Promoting Innovation and

**Knowledge** is Ca' Foscari University of Venice's unit dedicated to **entrepreneurship**, **technology and knowledge transfer** between University **research** and the production system. We foster mutual innovation and development and support the exploitation of research results.



# Contacts

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Giving value to ideas, from research to business

# Researching together: opportunities for companies and institutions

#### Why to collaborate with Ca' Foscari

- > Matchmaking events with researchers that can meet the specific needs of the company
- Projects and research on demand and joint projects, benefiting from the expertise, facilities and equipment at Ca' Foscari
- Consulting, feasibility studies, support and technical-scientific opinions on project activities
- > Analysis, tests and calibration, in particular in the fields of chemistry and ecology
- Support in screening funding opportunities for innovation and for the development of businessuniversity partnerships

#### **Fundable activities**

Are there any research topics that your business or entity would like to investigate further? By starting research in partnership with Ca' Foscari, you can finance:

- > research grants
- > short term research fellowships
- > traditional PhDs
- > industrial PhDs



#### CSA - Services Centre for University Scientific Instruments Do you need scientific

**instruments** or specialist analysis?

Discover the university's equipment and technological platforms, access our research **laboratories** and Ca' Foscari's integrates skills to support research projects.

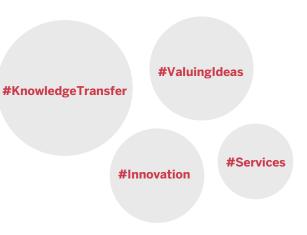




## PInK - Promoting Innovation and Knowledge

offers a range of services to respond to the **needs of the company** and the challenges with which we are presented, thanks to the **multidisciplinary potential** of Ca' Foscari: **giving value**, **partnership research**, **consultancy**, **networking** are some of the activities through which the **collaboration between University Research and Business** takes shape. Find out how to transform business needs into opportunities!

### We support...



We support our researchers to promote meetings and collaborations with entities, associations and companies and we provide consultancy and training in the areas of **intellectual property, patenting, financing** for innovation and partnership development.

# Giving value to Ca' Foscari's research

### Training, information and scouting

- > Training and information for our researchers on intellectual property and self-entrepreneurship
- Scouting to identify research results that can be patented or otherwise exploited
- > Study of the best **exploitation** strategy with a view to distribution, dissemination and technology transfer

## Innovation and networking

- Participation in technological showcasing or generalist trade fairs to facilitate the meeting between the demand and supply of innovation technology
- Matchmaking events between companies and researchers to develop research on topics of mutual interest
- > Promotion of joint projects with companies
- Support and screening of **funding** opportunities for innovation and the development of businessuniversity partnerships

### Patents

- Suggestion of the best **protection strategies** (patent, utility model, know-how, trademark, design)
- Check of the patentability requirements through state of art and prior art searches
- Management of the offer of university patents to potential licensees or buyers
- Management of the **patenting** procedures on behalf of the university and the negotiation and stipulation of license and/or transfer agreements

# Spin-offs

Support to researchers in drafting entrepreneurial projects to create spin-offs, following them during accreditation procedures and in the incubation phases of the company.