



Ca' Foscari
University
of Venice
**VENICE SCHOOL
OF MANAGEMENT**

**Courses for the
a.y. 2023/2024**



Venice School of Management

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Studying Management at Ca' Foscari

the first Business School in Italy

Ca' Foscari University of Venice has a long tradition when it comes to high-level education in business sciences. It was founded in 1868 as "Scuola Superiore di Commercio" (Advanced School for Commerce) and was the first Italian institution to provide advanced education in Business and Economics, and the second in Europe.

The Department of Management, now called **Venice School of Management (VSM)** is rooted in the history of Venice and aspires to be a point of reference in Italy and Europe, spearheading new ideas and debate on global challenges. Open to the world and in synergy with local and national enterprises, we aim at providing students with technical managerial and entrepreneurial skills, combined with increasingly required soft skills. We offer an **engaging learning experience** in an international environment. We are guided by principles of **inclusiveness, sustainability, and creativity**.

Our set of programmes, enriched by the **research** carried out by more than 90 members of the faculty, aspires to train the future generation of managers. Young managers should be aware, responsible, and capable of combining new business and organisational models, and of guiding companies through the challenges posed by technological-digital innovation, sustainability issues and globalisation.

With our numerous Bachelor's and Master's degree programmes and Professional Master's and PhD programmes, we offer excellent management training at national and international level.

Explore our programmes and all the opportunities they offer, not only in terms of training and professional opportunities, but also with community building skills, exchanges, and mobility abroad. Double degrees are also available, in collaboration with prestigious business schools around the world.

Anna Comacchio

Dean
Venice School of Management

Headquarter San Giobbe Economic Campus, Cannaregio 873, 30121 Venice
Website www.unive.it/management

Explore your future: Courses for the a.y. 2023/2024

Venice School of Management offers a wide range of programmes and curricula, most of them are delivered in English: **2 Bachelor's Degree Programmes, 6 Master's Degree Programmes, one PhD, numerous First and Second level Professional Master's Programmes, and executive education** suitable for professionals.

The academic year includes 2 semesters, each with 2 terms. Management classes may last for one term (5 weeks + 1 week break) or one semester (15 weeks total). Several examination sessions are scheduled throughout the year, and 4 rounds of exams are available for each teaching course.

Per each training path we offer, technical and managerial skills are acquired in the most important disciplines related to **management**, such as: innovation and entrepreneurship, marketing and communication, arts management, strategic development, industrial relations and labour law, corporate performance analysis and accounting, banking and finance, new business models and sustainability, and digital transformation.

Today, we are pleased to report that our graduates hold key positions in public and private, Italian and international, organisations in various productive fields, such as arts and culture, tourism, finance, agribusiness, mobility, administration, consultancy, and management.



Why choosing us Here are 5 reasons why you should study with us:

1. Innovative, experiential and interdisciplinary learning

Inspired by the research of our 12 laboratories and centres, the teaching experience we offer is based on **innovative approaches** that complement traditional lectures (project work, meetings with experts and companies, seminars, group work based on real-life case studies such as Experior projects and much more). The School also offers **scholarships** and **degree** awards.

2. Integrated activities with companies

The classes are designed in **constant dialogue with local and national companies** to help students find the most suitable pathway to meet their goals and expectations, thus facilitating their entry in the labour market. Students will have the chance to meet managers and innovative leaders and explore opportunities for valuable internships and traineeships.

3. Development of technical and soft skills

During the regular class and extra-curricular activities, students will get to know real working environments, developing both technical and soft skills as well as leadership skills for their personal and professional growth. Through these activities, students can obtain **Open Badges** such as digital certificates of competency.

4. International opportunities

A **Double Degree** with prestigious business schools around the world can open several doors in a career path. Attending **Summer Schools, Erasmus+** and **Overseas** programmes can be great international opportunities to leverage on after graduation. These are all available while studying with us, because we want our students to learn how to embrace the challenges of the society we live in, with a global perspective and an open mind. Thanks to its network of **Alumni**, the School also contributes to creating a global community and network of connections that can support graduates build their future.

5. Teaching quality and research excellence

In 2017, MIUR (Ministry of University and Research) included the Department of Management/Venice School of Management among the Departments of Excellence in Italy. We have been members of EFMD – European Foundation for Management Development – since 2018. Furthermore, Ca' Foscari University ranks 4th among Italian universities (CENSIS 2022) for Bachelor's Degree Programmes and 6th for Master's Degree Programmes in the economic sector; Top 300 worldwide according to *Accounting and Finance*, Top 400 according to *Business Management studies*, (QS World University Rankings 2022).



Bachelor's Degree Programmes

Business Administration

Italian - curriculum in Business Administration (Economia Aziendale)

English - curriculum in Business Administration and Management

Digital Management

Info and details





Summary

The degree programme in Business Administration at the Department of Management/Venice School of Management has a history stretching back over 50 years. It was the first of its kind to be established in Italy together with Bocconi University of Milan in 1971. It offers students the specific knowledge they will need to understand how companies work, and to analyse the main management problems concerning decision-making processes, company organisation, marketing, corporate finance, banking operations, financial statements and other decision-support tools (cost accounting and budgeting). The first year offers courses in business, economics, legal and quantitative subjects aimed at providing the basic knowledge of an economic degree programme. The second and third years are devoted to learning management-related subjects and to completing the legal and quantitative training, the internship and the final examination. The curriculum in Business Administration and Management is taught in English and has strong international outreach. This degree programme has been innovative from the start, preparing managers to perform at top levels in the global market. Its quality has been certified by the National Agency for the Evaluation of Universities and Research Institutes (ANVUR) in 2019.

Curricula

- **Business Administration** – classes are in Italian
Coordinator: prof. **Antonio Proto** – prta@unive.it
- **Business Administration and Management** – classes are in English
Coordinator: prof. **Elisa Cavezzali** – elisa.cavezzali@unive.it

Employment

Graduates with a degree in Business Administration are suitable for management and consultancy roles in private and public companies, both in Italy and abroad; and for operational and management roles in the various corporate functions (administration and control, finance, organisation, sales and marketing). The curriculum taught in English opens up the chance to then work internationally thanks to the approach applied in class that will train students in understanding how to operate in companies operating in the global market. The Italian language curriculum instead focuses more on the national market and offers valuable training for those who want to pursue a professional career as accountants and labour consultants.

Satisfaction with degree programme

96,6%

(Total average for universities in Italy 93.3%)

Graduates employed one year after graduation:

25,6%*

(Total average for universities in Italy 25.5%)

Graduates currently enrolled in a Master's Degree Programme

79,1%**

(Average for universities in Italy 77.5%)

*The majority of graduates choose to continue their studies

**This percentage also considers students who graduated in other universities

Opportunities

Agreements with professional orders

For the /Business Administration curriculum (ITA), a number of agreements are in place with the Order of Chartered Accountants and Accounting Experts of Venice and with the Order of Labour Consultants of Venice and Vicenza, offering benefits such as apprenticeships and partial exemption from the State Examination tests, for an easier start to the profession.

Website: www.unive.it/pag/16545

"Bruna Grandese Carlotti" Scholarship

With the valuable contribution of the Carlotti family, a competition is held every year to award a scholarship, worth EUR 5,000.00 gross per year for three academic years, reserved for first-year students (both curricula).

Ecotopia Programme

As of 2022, enrolled first-year students (both curricula), subject to selection, can participate in the Ecotopia programme, an integrated educational pathway entirely in English, centred around themes of economics, management, finance, business and sustainability, in partnership with the European universities of the Eutopia alliance.

More information on page a pag. 32

Duration:	3 years (180 CFU/ECTS)	Admission test	TOLC-E online test CISIA www.cisiaonline.it
Language	Italian/English	Test topics	logic, mathematics, speaking and comprehension
Admission	limited	Location	San Giobbe Economic Campus – Venice
Places available	300 – Economia aziendale/Business Administration curriculum; 180 – Business Administration and Management curriculum	For information	didattica.management@unive.it
		Website	www.unive.it/cdl/et11

ALICE CUSMANO

Student in Business Administration

I chose the Business Administration programme at Ca' Foscari because I wanted to study in a multicultural and academically stimulating environment. This University offers plenty of opportunities to enrich my skill set with study programmes and internships both in Italy and abroad.

ANGELO GROSOLI

Student in Business Administration

I am attending the third year of Business Administration, I come from Bangkok. I chose this degree programme at Ca' Foscari following in my father's footsteps. I have always been interested in management, and I decided to attend a course that would prepare me for international business.

ACADEMIC PROGRAMME - Curriculum taught in Italian:

BUSINESS ADMINISTRATION

Core courses - 132 CFU/ECTS

Courses	CFU/ECTS
Business Administration	12
Microeconomics	12
Mathematics	12
Private Law	12
Accounting and Financial Statement Analysis	6
Organizzazione Aziendale	12
Marketing	6
Organisational Behaviour and Design	6
Cost Management	6
Corporate Finance	12
Banking and Financial Products	6
Macroeconomics I	6
Public Finance	6
Statistics	12
Commercial Law	6
One of the following: Labour Law Taxation Law Corporate and Company Law	6

Related courses - 18 CFU/ECTS

Courses	CFU/ECTS
Computational Tools for Management	6
Business Strategy and Planning	6
One of the following: Competitive Analysis Pricing Analysis and Models Business English E-business Human Resources Management Farm Management Digital Markets Financial Markets and Instruments Models and Methods for Decision-Making Financial Accounting Enterprise Risk Management Social Security and Safety Firm Strategies Tools for Marketing Decisions	6

Other activities - 30 CFU/ECTS

Course	CFU/ECTS
Elective courses	18
English Language (B2 proficiency)	3
Internship	6
Final exam (written paper)	3

ACADEMIC PROGRAMME - Curriculum taught in English BUSINESS ADMINISTRATION AND MANAGEMENT

Compulsory courses - 132 CFU/ECTS

Course	CFU/ECTS
Principles of Management and International Accounting	12
Microeconomics	12
Mathematics	12
Introduction to Law	6
Business Economics and Management of the Firm	12
Financial Statement Analysis	6
Corporate Finance and Financial Institutions	12
Marketing	6
International Management	6
Management Accounting	6
Strategic Management	6
Macroeconomics	6
Industrial Organisation	6
Statistics	6
Risk and Uncertainty	6
Business and Labour Law	12

Related courses - 18 CF8/ECTS

Course	CFU/ECTS
Computational Tools for Economics and Management	18
Organization Design	3
One of the following: Contemporary Issues in Accounting and Auditing Data Analysis Economic and Business History Game Theory Human Resource Management Value Creation and Entrepreneurship	6

Other activities - 30 ECTS

Course	CFU/ECTS
Elective courses	18
Internship	9
Final exam (written paper)	3



Bachelor's Degree in
DIGITAL MANAGEMENT



Summary

Developed in collaboration with H-Farm Education, this programme is the first in Italy focused on Digital Management. It aims at training professionals and future leaders able to face and work on the challenges of digital transformation. Entirely taught in English and based at the H-Campus, (H-Farm's campus in Roncade near Treviso), the programme offers an engaging and interactive learning experience, made unique thanks to a strong interdisciplinary approach, problem- and project-based teaching, and a rich programme of extra-curricular activities, such as workshops on soft skills and wide-ranging topics such as geopolitics, presentation design, public speaking and interaction design; project works, business plan competitions, demo-nights and hackathons. The Digital Management Programme is highly professional and offers students daily exchange opportunities with lecturers and conversations with innovative start-ups, and the possibility to meet experts in the field of digital transformation and innovation.

Employment

Graduates in Digital Management will be able to cover roles in all corporate functions, particularly in those managing innovation processes in the technological, corporate-organisational and economic-legal spheres. Furthermore, the programme trains experts in digital projects who will be able then to cover managerial roles in manufacturing companies and organisations working with modern digital technologies. The proximity and direct contact with innovative companies and start-ups part of the H-Farm ecosystem will work as facilitator for the job placement of students.

Graduates employed one year after graduation

58,3%



Employed graduates who make high use of the skills acquired with their degree

65%



Duration	3 years (180 CFU/ECTS)	Test topics	logic, mathematics, verbal comprehension
Language	English	Venue	H-Campus, Roncade (TV)
Admission	limited	Coordinator	Maurizio Massaro maurizio.massaro@unive.it
Places available	140	Information	didattica.management@unive.it admission.edu@h-farm.com
Admission test	TOLC-E test online CISIA www.cisiaonline.it	Website	www.unive.it/cdl/et7



CURRICULUM DIGITAL MANAGEMENT

Core courses - 108 CFU/ECTS

Course	CFU/ ECTS
Introduction to Digital Management	12
Introduction to Economics	12
Fundamentals of IT Law	6
Mathematics for Decision Sciences -1	6
Mathematics for Decision Sciences -2	6
E-business, Entrepreneurship and Digital Transformation	12
Strategic and Digital Marketing	6
Organising in a Digital World	6
Planning and Management Control Systems	6
Financing High Growth Firms	6
Economics of Innovation, Growth Theory and Economics Development	12
Probability and Statistics	6
Business and Digital Law	12

Related courses - 30 CFU/ECTS

Course	CFU/ ECTS
Introduction to Coding and Data Management	12
Lab of Information Systems and Analytics	6
Lab of Computer Security	6
One of the following: Lab of Human Centered Design Lab of web technologies Lab of Software Project Development Financial Statement Analysis	6

Other activities - 42 CFU/ECTS

Course	CFU/ ECTS
Elective courses	12
Internship	24
Final exam (written paper)	6

Corsi di laurea magistrale

Accounting and Finance

Global Accounting and Finance

Innovation and Marketing

International Management

Management and Sustainability

Marketing and Communication

Info and details



Master's Degree Programme in ACCOUNTING AND FINANCE



Programme outline

The programme has the goal to train future experts in administrative management, design of management control systems, formulation of competitive and financial strategies, control of business risks and evaluation of the legal implications of business decisions and behaviours. Specifically, the degree programme aims at providing knowledge and skills in the management of administrative, accounting, tax, management and financial issues that can be spent in the liberal professions, consulting and auditing firms, companies and other public and private entities.

Employment

Graduates will be able to cover positions within national and international companies, and in public bodies in the functions in charge of administration, corporate finance and management control. Two interesting professional paths are highlighted below:

- **Accounting and finance manager:** a professional dealing with accounting and budgeting, performance measures, planning and control, and relations with the financial and capital markets to meet company's financial needs.
- **Chartered accountant and auditor:** having passed the State Examination and been entered in the professional register, provides consultancy in the fields of accounting and taxation, verifying compliance with regulations and legal deadlines, as well as appropriate forms of corporate governance and risk control.

Satisfaction with degree programme

98,4%

(Total average for universities in Italy 92.9%)

Graduates employed one year after graduation

92%

(Total average for universities in Italy 77.3%)

Opportunities

Agreements with professional orders

For the Accounting and Finance Degree Programme, a number of agreements are in place with the Order of Chartered Accountants and Accounting Experts of Venice and with the Order of Labour Consultants of Venice and Vicenza, which provide benefits such as apprenticeships and partial exemption from the State Examination tests, for an easier start to the profession.

Website: www.unive.it/pag/16545

Duration	2 anni (120 CFU/ECTS)	Coordinator	Carlo Marcon cmarcon@unive.it
Language	Italian	For information	didattica.management@unive.it
Places available	140	Website	www.unive.it/cdl/em4
Location	Campus Economico San Giobbe – Venezia		

SALVATORE PARRINELLO

Alumno

The decision to study Management at Ca' Foscari came by itself: I already had a clear idea of what I wanted to do, I evaluated other universities, both national and international, as well as the testimonials of alumni, but one thing more than anything else prompted me to enrol for a master's degree at Venice School of Management: the opportunities it offers. Internationalisation and direct interaction are the key words.

Master's Degree Programme in GLOBAL ACCOUNTING AND FINANCE - NEW

Programme outline

The aim of the programme in Global Accounting and Finance is to provide high quality training in the topics of finance, control and international accounting to prepare future professional and managerial professionals who can easily interpret a dynamic and supranational economic environment and respond to the most evolved needs of the financial market. Competencies in strategic planning, corporate reporting, management control, financial policies, and investment strategies allow for the rational management of organisations and a profound understanding of the financial markets, which are undergoing profound global changes linked to digital transformation and attention to the sustainable dimension of human action. In fact, the course intends to combine the essential knowledge and skills required for optimal strategic, administrative and financial management with the evolutionary trends that significantly influence company operations, namely the sustainability of processes and the use of digital technologies and data analytics.

Employment

The programme trains professionals prepared for freelance practice as well as for administrative-managerial roles in both private and public, national and international organisations of different sizes. Suitable positions: Accountant; Auditor; Financial analyst, Asset manager, Risk manager, Expert in the selection of real and financial investments; CFO – Chief Financial Officer; Administrative manager; Controller; Internal auditor; CAO – Chief Accountant Officer.

Opportunities

Double degree: joint degree with periods of study at a partner university

Double academic degree in partnership with:

- ESCP - Ecole Supérieure de Commerce de Paris-Europe (France)
- HEC Management School - Université de Liège (Belgium)
- SKEMA Business School (France)
- Stevens Institute of Technology (Stati Uniti)
- Henley Business School - University of Reading (Regno Unito)

Agreements under renewal

Agreements with financial companies

- **AIAF – Associazione Italiana per l'Analisi Finanziaria (Italian Association for Financial Analysis)**: it is possible to become an Ordinary Member of the association in accordance with the agreement stipulated with our School.

- **ASSORETI**: students are given the opportunity to carry out a paid internship in one of the companies part of the agreement, and to receive a graduation award.

Website: www.unive.it/pag/16545

Duration	2 years (120 CFU/ECTS)	Location	San Giobbe Economic Campus – Venice
Lingua	English	Coordinator	Daria Arkhipova daria.arkhipova@unive.it
Accesso	limited with assessment of minimum requirements	Information	didattica.management@unive.it
Places available	70	Website	www.unive.it/cdl/em16



Master's Degree Programme in INNOVATION AND MARKETING - NEW

The programme in brief

The Master's Degree Programme in Innovation and Marketing aims at training professionals with strong managerial and able to understand the potentials of innovation and apply it to any kind of company and project. The solid mindset of graduates in Innovation and Marketing will enable them to grasp the competitive challenges generated by innovation, which are confronted with opportunities and threats linked to the profound transformations of the national and international socio-economic scenario. The programme envisages teaching based on dialogues with the main protagonists of the business world and institutions.

Employment

Graduates will be able to work within medium-sized and large manufacturing companies, multinational organisations, service and consultancy companies with tasks related to communication, marketing and social media marketing, the development of innovative projects, up to the organisation and management of events. Suitable positions: Social media manager; International marketing manager; Brand manager; Marketing specialist and Business developer in consulting companies; Adv specialist and Strategic planner in communication agencies; Marketing consultant, Freelancer.

Opportunities

Double degree: joint degree with periods of study at a partner university

Double academic degree in partnership with

- ESCP - Ecole Supérieure de Commerce de Paris-Europe (France)
- SKEMA Business School (France)
- Henley Business School - University of Reading (UK)

Agreements under renewal

Duration	2 years (120 CFU/ECTS)	Location	San Giobbe Economic Campus – Venice
Language	English	Coordinator	Francesca Checchinato checchin@unive.it
Admission	limited with assessment of minimum requirements	Information	didattica.management@unive.it
Places available	70	Website	www.unive.it/cdl/em17

Master's Degree Programme in INTERNATIONAL MANAGEMENT - NEW

The programme in brief

The Master's Degree Programme in International Management aims at training future experts in the field management global private and public companies, from all sectors, which face daily challenges linked to the profound transformations of the national and international socio-economic scenario. The course enables the development of advanced knowledge and skills in the main areas of management learning through engaging teaching and close contact with companies and institutions. The programme delves into the strategic planning processes associated with the dynamics of the international opening of companies, and provides conceptual and analytical tools for problem-solving and decision-making in management at corporate, business and company function levels.

Employment

International Management graduates become experts in the operations of small and large companies and are able to cover professional positions that require a mastery of interpretative tools in the field of international management. They will be able to cover roles such as: Business analyst for a strategic consulting firm or a multinational company; Export manager; Head of branches abroad; Sales manager on an international scale; Supply manager on an international scale; Organisation and human resources manager for a multinational company.

Opportunities

Double degree: joint degree with periods of study at a partner university

Doppio titolo accademico in partnership con:

- ESCP - Ecole Supérieure de Commerce de Paris-Europe (France)
- Universität Hohenheim di Stuttgart (Germany)
- The University of Adelaide (Australia)
- Henley Business School - University of Reading (UK)
- SKEMA Business School (France)

Agreements under renewal

Duration	2 years (120 CFU/ECTS)	Location	San Giobbe Economic Campus – Venice
Language	English	Coordinator	Claudio Giachetti claudio.giachetti@unive.it
Admission	limited with assessment of minimum requirements	Information	didattica.management@unive.it
Places available	70	Website	www.unive.it/cdl/em18

Programme outline

Sustainability skills are essential for any managerial role, even those not specifically dedicated to the subject. Today, knowledge and attention to the managerial implications of sustainable management represent a fundamental requirement for the long-term value generation of any company. The programme provides solid technical skills in the following areas: corporate strategy, strategic planning and sustainability management, planning and control, non-economic and performance measurement, marketing, human resource management, business innovation systems, information and decision support systems, labour law, and technology management. A highly valuable aspect of the Management and Sustainability programme is the presence of companies throughout the whole training path. Indeed, knowledge is acquired through curricular teaching activities enriched by seminars and testimonies by leaders of the field of Sustainability.

Employment

The programme aims at training professionals operating in both managerial and consultancy spheres able to manage innovations through the lens of sustainability. Suitable positions: General manager; Sustainability manager; Area manager; Export manager; General manager of foreign branch; Manager of international operations and projects and of systems concerning the expansion and activation of new markets; General manager in Italian companies and in Italian branches of multinationals; Management consultant.

Opportunities

Double degree: joint degree with study periods at a partner university

Double degree in partnership with ESCP - Ecole Supérieure de Commerce de Paris-Europe (Francia)
Agreement under renewal

Duration	2 years (120 CFU/ECTS)	Location	San Giobbe Economic Campus – Venice
Language	Italian	Coordinator	Marco Fasan marco.fasan@unive.it
Admission	limited with assessment of minimum requirements	Information	didattica.management@unive.it
Places available	70	Website	www.unive.it/cdl/em60



Master's Degree Programme in MARKETING AND COMMUNICATION



Programme outline

The programme provides a strong framework on the most suitable tools for planning and monitoring marketing and communication activities, fundamental pillars of each organisation... This framework is supported by the study of international marketing policies, the analysis of brand management issues, new product development, distribution channel policies, advertising in the real and virtual world and public relations, both for profit and social purposes, in national and international competitive contexts. Classroom didactic training is supplemented with laboratories and workshops in collaboration with corporate partners and, during the in-company internship periods, through direct experience in marketing and communication offices within a variety of companies operating in close connection with the course.

Employment

The main occupational and professional outlets covers three different trajectories:

- Roles in marketing and digital marketing, product, brand, category, communication, sales, key account and trade marketing.
- Roles as market analyst with a particular focus on consumer behaviour, segmentation and positioning, competitive dynamics.
- Roles as consultant or agency collaborator in the fields of marketing, digital marketing, communication, public relations.

Opportunities

Double degree: joint degree with study periods at a partner university

Double degree in partnership with ESCP – Ecole Supérieure de Commerce de Paris-Europe (France) – Agreement under renewal

Duration	2 years (120 CFU/ECTS)	Location	San Giobbe Economic Campus – Venice
Language	Italian	Coordinator	Leonardo Buzzavo buzzavo@unive.it
Admission	limited with assessment of minimum requirements	Information	didattica.management@unive.it
Places available	70	Website	www.unive.it/cdl/em7

CAMILLA MAGGIO

Alumna

In the course of my Bachelor's Degree, I attended the Business Administration programme taught in English, which offered many opportunities. I had wonderful experiences abroad, including an Erasmus exchange in Paris and an internship in New York. When it came to choosing where to obtain my Master's, the Venice School of Management once again offered me the right path, thanks to the Double Degree of the Innovation and Marketing Programme with ESCP Europe, a prestigious Paris-based Business School. Because of the many opportunities it offers, I deem the Venice School of Management an excellent choice for students who are eager to embark on a dynamic international career path and spread Italian excellence in the world.



Innovative Education

Venice School of Management offers its students **numerous curricular and extracurricular initiatives to help them** develop and strengthen the skills that are most important for their employability.

The activities are carried out in **close cooperation with companies, public administrations**, civil society organisations and promote a new approach to learning based on problem-solving (*problem-based*), project development, case discussions and constant discussion with entrepreneurs, managers and experts.

These initiatives are also based on innovation in teaching methods. Tools for the development of new solutions and ideas such as **Design Thinking, business modelling, lean approaches** and new **project management philosophies** enable students to express their potential by enhancing the knowledge acquired during their studies.



Integrated business projects

Lessons with managers and professionals

Throughout the year, students meet top managers, innovation leaders, experts and professionals from national and international entities, who become “lecturers for a day” and, working alongside faculty and lecturers, bring to the class in-depth knowledge and examples from their first-hand experience. The meetings are organised with the goal to develop an **increasingly strong and effective connection with the business world**, thus enriching the overall learning experience offered by the School.

Aimed at: students enrolled in a Bachelor or Master's Degree Programme at Venice School of Management

Exporior Project

Exporior is a project that aims at innovating teaching by introducing project and problem-based learning models in our curricular programmes. Classes hosting Exporior projects focus mainly on the following areas: labour and tax, marketing, strategy and innovation, accounting and finance, international management, and human resource management. **Companies present teams of students with concrete problems to be tackled with the help of mentors**, consultants and experts in the various fields, who follow them through, to the final presentation of the solutions ideated. The exhibition of the projects takes place during an event at the end of the course, with the presence of the partner companies. Many Exporior solutions have received positive feedback from the companies and public bodies involved. Satisfaction has translated into **numerous internship opportunities** offered to participants who have taken part in the courses and in the entrusting of the development of the proposed project ideas.

Aimed at: students enrolled in a Master's Degree Programme at Venice School of Management.

Website: www.unive.it/exporior

Minor

Minor is a **complementary pathway to the Bachelor's Degree Programme** that enables students to enrich their studies with **transversal skills** useful both for further studies and for the demands of the labour market. It consists of **three courses of 6 CFU/ECTS** each. After passing the relevant three examinations, students obtain a certificate and an **Open Badge**: which is a digital certification of their new skills.

Aimed at: students enrolled in a Ca' Foscari Bachelor's Degree Programme.

Website: www.unive.it/pag/26506

Ca' Foscari Competency Centre (CFCC)

Ca' Foscari Competency Centre is the University's research, consultancy and training centre promoted by Venice School of Management for the development of transversal competencies, and soft skills. The CFCC offers to master's students the opportunity to participate in workshops, seminars and extracurricular courses oriented towards the development of leadership skills and soft skills (transversal competencies). Increased awareness of students' strength will help them build a more accurate plan for their professional future. Many CFCC activities offer participants an Open Badge: a digital certification of acquired skills that can be added to the curriculum.

Aimed at: students enrolled in a Master's Degree Programme at Ca' Foscari.

Contacts: competency.centre@unive.it

Website: www.unive.it/pag/29992/

Contamination Lab (CLab)

These are 6 to 8 week workshops organised by the University's Contamination Lab, which accompany participants in a process of developing original projects focusing on real challenges, through the enhancement of their creativity, and using innovative methodologies such as Design Thinking and Business Model Canvas.

Aimed at: students enrolled in a Bachelor's or Master's Degree Programme at Ca' Foscari, graduates

Contacts: settore didattica innovativa – contaminationlab@unive.it

Website: www.unive.it/pag/44584



International Opportunities

Venice School of Management aims at preparing future managers for innovative and challenging career paths. It provides a combination of technical knowledge and transversal skills (ability to work in a team, ability to adapt to different contexts, leadership), and cherishes international mobility. International experiences are deemed very important for the growth of young managers, entrepreneurs and business persons, and prepare them for increasingly complex global challenges.

Since 2006, the School has supplemented its courses taught in English at Bachelor's, Master's and PhD levels. The international experience is further enhanced by faculty members coming from the most prestigious foreign universities and by an increasing number of international exchange students.

There is also the possibility of spending exchange periods in foreign universities thanks to many international agreements. Studying for a period of time abroad, in foreign partner universities, gives students training credits (Erasmus and Overseas exchanges). Also, a special track leads to Double Degrees. Furthermore, Venice School of Management organises "**Venice International Short Programmes**", that represent Summer study weeks with international partners.

Visiting Professors and Visiting Scholars

Highly qualified scholars from foreign university, research or higher education institutions come to Venice School of Management each year to teach and participate in training and seminar activities or to pursue their own research. They collaborate with our faculty and scientific network, and offer a valuable contribution to our international programme.

More information: www.unive.it/pag/42378/

International Partnerships

The School promotes and manages partnerships with leading foreign academics to enhance its international outreach, for example exchange agreements with over 50 European universities and partnerships with universities in Canada, the United States, Australia, India, Japan and Mexico.

Ecotopia

As of 2022, students enrolled in the first year of the Bachelor's Degree programme in Business Administration (both curricula) can apply to participate in the **Ecotopia programme**, an international educational programme developed as part of the Eutopia project, the alliance of European universities that share a common vision and join forces to build the university of the future. It is an integrated teaching programme entirely taught in English, that focuses mainly on economics, management, finance, business and sustainability. In the second year, the programme includes a 10-month mobility period in one of the partner universities, specifically: Cergy Paris University (France); ESSEC Business School (France); Pompeu Fabra University (Spain); University of Ljubljana (Slovenia); University Babes-Bolyai (Romania)

Double Degrees

Double Degrees are programmes designed in collaboration with international universities and entail mobility periods for students. At the end of the programme, two degrees are awarded and are recognised by the partner universities. Access to double degree programmes happens through a call for applications.



Double Degree with Universität Hohenheim Stuttgart (Germany)

The agreement allows students to obtain a **Master's Degree in International Management** and, at the same time, a **Master's Degree in International Business and Economics** or a **Master's Degree in Management** from Universität Hohenheim in Stuttgart.

Coordinator: Valentina Fava

Contact details: international.management@unive.it

Information on the Degree programme webpage



HEC Management School - Liège Université (Belgium)

Undergraduates or graduates wishing to enrol in the **Master's Degree in Global Accounting and Finance** have the opportunity to acquire an international double degree under an agreement between Venice School of Management and HEC Management School of the University of Liège in Belgium. The agreement offers students the access to a Master's Degree in Global Accounting and Finance and a Master's Degree in Management, curriculum in Financial Analysis and Audit from HEC Management School in Liège.

Coordinator: Valentina Fava

Contact details: international.management@unive.it

Information on the Degree programme webpage



Stevens Institute of Technology (NY-USA)

Students enrolled in the first year of the **Master's Degree in Global Accounting and Finance** have the opportunity to acquire an international double degree under an agreement between Venice School of Management and HEC Management School of the University of Liège in Belgium. The agreement offers students the access to a Master's Degree in Global Accounting and Finance and a Master's Degree in Management, curriculum in Financial Analysis and Audit from HEC Management School in Liège.

Contact details: international.management@unive.it

Informazioni alla pagina web del corso di studio



ESCP – Ecole Supérieure de Commerce de Paris-Europe (France)

Students enrolled in the first year of the **Master's Degree in Global Accounting and Finance** have the opportunity to acquire an international double degree, under an agreement between Venice School of Management and Stevens Institute of Technology (NY-USA). The agreement allows students to obtain a Master's Degree in Global Accounting and Finance from Venice School of Management, Ca' Foscari and a Master's Degree in Financial Analytics.

Coordinator: Maria Lusiani

Contact: international.management@unive.it

Information on the Degree programme webpage



Henley Business School - University of Reading (UK)

First-year students enrolled in the **Master's Degree in International Management, Innovation and Marketing and Global Accounting and Finance** have the opportunity to acquire an international double degree, under an agreement between Venice School of Management and the Department of Economics of Venice School of Management, Ca' Foscari and Henley Business School – University of Reading. The agreement allows for the following degrees to be obtained, in addition to those by Venice School of Management, Ca' Foscari:

- Management (International Business)
- Marketing (International Marketing) / Marketing (Consumer Marketing) / Marketing (Digital Marketing)
- International Accounting and Finance / Accounting, Financial Management & Digital Business / Corporate Finance

Coordinator: Valentina Fava

Contact details: international.management@unive.it

Information on the Degree programme webpage

SKEMA Business School (France)

Students enrolled in the first year of the **Master's Degree in International Management, Innovation and Marketing and Global Accounting and Finance** have the opportunity to acquire an international double degree, under an agreement between Venice School of Management and SKEMA Business School. The agreement allows the following degrees to be awarded, in addition to those by Venice School of Management, Ca' Foscari:

Corporate Financial Management

International Marketing & Business Development

International Business

Coordinator: Valentina Fava

Contact details: international.management@unive.it

Information on the Degree programme webpage



THE UNIVERSITY
of ADELAIDE

The University of Adelaide (Australia)

Students enrolled in the first year of the **Master's Degree in International Management** have the opportunity to acquire an international double degree, under an agreement between Venice School of Management and the University of Adelaide. The agreement allows students to obtain the Master's Degree in International Management from Venice School of Management, Ca' Foscari and the Master's Degree in International Management from the University of Adelaide.

Coordinator: Valentina Fava

Contact details: international.management@unive.it

Information on the Degree programme webpage

Other opportunities

Ca' Foscari International College

Ca' Foscari International College is a university institution that trains outstandingly talented young graduates by offering them free lodgings in the historic centre of Venice, at the Camplus residence in Santa Marta. Students at the College are enrolled and attend degree programmes at Ca' Foscari and take part in a customised cultural programme in English that includes specific interdisciplinary courses, workshops and additional cultural activities, plus the opportunity of study periods and internships abroad.

Erasmus+ study programmes

The Erasmus programme offers the opportunity to spend a study period at one of the universities that has a signed agreement with Ca' Foscari, and to take part in all the educational, cultural and leisure activities of the host university. The programme guarantees the recognition of the study period abroad through the transfer of the respective credits. Venice School of Management also participates in Ca' Foscari's Erasmus+ International Credit Mobility projects involving San Diego State University, Kogod University and Georgia State University to promote the mobility of students and lecturers to American universities.

Discover all the partner universities on the webpage: www.unive.it/data/11679

Overseas

With the Overseas programmes, students have the opportunity to attend courses, take examinations and carry out research for dissertations at qualified international universities, without additional fees. In recent years, the School stipulated partnership agreements with several international universities, including: UTS University of Technology Sydney, University of Adelaide, RMIT Melbourne, Southern Cross University, Nagasaki University, British Columbia Institute of Technology, Tulane University, Texas A&M University, Hebei University, Indian Institute of Management-Lucknow, Plekhanov University, Jawaharlal University, Universidad de Guadalajara.

Scopri tutte le università partner alla pagina web: www.unive.it/pag/11682

Internships abroad

Ca' Foscari offers more than 2000 agreements with companies, embassies and diplomatic bodies, but also cultural centres, NGOs, Chambers of Commerce. Internships abroad can be undertaken for students (duration from 1 to 12 months) and for recent graduates and PhD students (within 12 months of obtaining their degree, duration from 2 to 6 months).

Venice International University (VIU)

Venice International University is an international advanced education network founded by Ca' Foscari University of Venice in 1995 with the aim of offering faculty, researchers and students from all over the world training opportunities in an international context, fostering the exchange of ideas and knowledge, and offering a wide variety of initiatives focused on sustainable development, climate change, ageing, urban growth, global ethics, cultural heritage.

Ca' Foscari School for International Education (SIE)

Ca' Foscari School for International Education offers courses for foreign students and encourages the international experience of Ca' Foscari students. It organises Italian language and culture courses for foreigners, courses in English, as well as preparatory programmes for university enrolment (Foundation Year, Bridge Year). It participates in the Marco Polo / Turandot project, by the organisation of Italian language and culture courses for Chinese students. Eventually, it organises several Summer Schools and joint programmes with international partners (e.g., Ca' Foscari Harvard Summer School).

Postgraduate programmes

PhD in Management

Professional Master's Programmes - First Level

Tourism Economics and Management
Luxury, Client Advisor and Store Management
Sustainability Management
Mobility and Innovation Management
Strategies and Marketing for Food and Wine Enterprises
Sport Business and Strategies

Professional Master's Programmes - First Level

Healthcare Management (EMAS)
Management of Cultural Assets and Activities (MABAC)
Welfare Management
Risk management, Internal Audit and Cybersecurity
Strategy Innovation

PhD in MANAGEMENT

Doctoral Degree overview

The Doctoral Degree (PhD) in Management is a four-year international programme designed to train PhD students in management studies and prepare qualified researchers for careers in academia, public and private research institutes, consulting organisations and private companies. The first year offers an advanced learning programme geared towards research methods and key topics in management studies. Participation in the School's international courses and seminars, which often feature international speakers, occupies most of the students' time and activities. After the four terms, from mid-May to mid-June, PhD students are required to work on their summer paper, which is the final phase of the first year. During the second year, they continue to develop their research project and plan international mobility (summer schools, conferences, research abroad) in a foreign institution, developing their research project with the support of their thesis advisor. Second-year students must actively participate, also as discussants, in management lectures and present their first paper at the Joint PhD Workshop, organised by the PhD programme and scheduled during the first semester of the second year. The third and fourth years are entirely devoted to the doctoral thesis, under the guidance of their supervisor, and to participation in the VSM's activities (lectures, seminars, presentations, workshops).

Academic year is structured in four terms: courses begin in mid-September and end in May.

Employment

PhD students will put into practice teaching and research skills acquired as a scholar in academia, as researchers in public and private research institutes and as project managers and managers in consulting firms and private companies.

An international environment

Internationalisation is a high strength of the programme; students in the Management PhD programme come from all over the world. Summer schools, conference participation and research stay abroad are supported and funded. In the past, partner universities that offered international opportunities have been U-Penn Wharton, Cass BS, Oxford Said BS, Copenhagen BS, Emory University-Atlanta, Esade BS.

Starting in the 2020/2021 academic year, Ca' Foscari has set up a dual PhD programme with **SKEMA Business School (France)**, which includes an exchange period of 6 to 18 months.

Duration	4 years	PhD Coordinator	Francesco Zirpoli fzirpoli@unive.it
Language	English	Programme information:	Marta Colombini phd.management@unive.it
Admission	bando di ammissione		
Location	San Giobbe Economic Campus – Venice	Website	www.unive.it/phd-management



First level Professional Master's Programme in TOURISM ECONOMICS AND MANAGEMENT

Master's Programme overview

Founded in 1993, the Professional Master's Programme offers high-level management training in the field of tourism. Thanks to the collaboration with various cutting-edge partners, it has broadened its training spectrum, also covering topics such as digital tourism, hotel management and hospitality, experiential tourism with a focus on cultural itineraries and routes, and sustainable tourism. Innovation, digital and contact with leader of the sector are the main pillars underpinning the programme, making it an excellent training course and currently one of the most sought-after Professional Master's Programmes in tourism available. The programme is divided into lectures and training activities such as group works, case studies and live projects. An intense pathway of professional and personal growth designed both for those wishing to enter the job market and for experts who wish to refresh their preparation.

Employment

The Professional Master's Programme develops the skills necessary to work at different managerial levels in the private and public tourism system in different areas, such as marketing and communication; digital marketing; business development; commercial; strategy and planning; human resources management; food & beverage; quality control; promotion and resource enhancement.

Duration	1 years	Director	Michele Tamma
Language	Italian and English	Secretariat	mtourism@unive.it
Admission	call for admission	Website	www.unive.it/pag/18624
Location	CISET - International Centre for Studies on Tourism Economics, Palazzo San Paolo – Treviso		



First level Professional Master's Programme in LUXURY, CLIENT ADVISOR AND STORE MANAGEMENT

Master's Programme overview

The Master in Luxury, Client Advisor and Store Management, born thanks to the collaboration with the LVMH Institute of Crafts of Excellence (Institut des Métiers d'Excellence LVMH), offers a unique learning opportunity to specialise in the luxury goods sales sector. The programme, which combines the academic research of VSM with the know-how of the best professionals in the luxury sector, enables students to acquire a dual theoretical-practical training and includes an internship inside one of the boutiques of the "Maison of the LVMH" group partners of ME Institute, such as: Bulgari, Christian Dior, DFS, Fendi, Loro Piana, Louis Vuitton, Sephora. An innovative method characterises the classes – taught entirely in English – which include top faculty from VSM and professionals from the "Maison of the LVMH" group alternating in class. Numerous group work activities are planned, as well as learning by doing moments, such as mystery shopping and role-playing games, up to workshops and shop visits.

Employment

The Professional Master's Programme aims at training professionals such as: international sales staff for luxury products; department managers of shopping centres dedicated to luxury and high-end products; store managers in the luxury and high-end sector; private customer advisors in the luxury sector.

Duration	1 years	Director	Tiziano Vescovi
Language	English	Secretariat	master.challengeschool@unive.it
Admission	call for admission	Website	www.cafoscarichallengeschool.it
Location	Ca' Foscari Challenge School (Parco VEGA) – Marghera (VE)		

First level Professional Master's Programme in **SUSTAINABILITY MANAGEMENT**

Master's Programme overview

In the current economic and social context, Sustainability Management is mandatory in order to preserve a company's ability to generate value in the long term. The Professional Master's Programme in Sustainability Management explores, from both a theoretical and practical perspective, the topic of sustainability and the related management tools. Objects of study include both enterprises and companies operating in the third sector. Students will have the opportunity to meet top faculty, leaders and entrepreneurs, and to visit companies that are at the forefront of sustainable management. The programme is aimed at young graduates who intend to enter the job market with a solid preparation on these specific topics.

Employment

The programme aims at training highly qualified professionals who will be able to hold positions of responsibility in companies and third sector organisations in the following areas: governance, management, design, strategy, human resources, communication and marketing, innovation and development, sustainability and CSR. In addition, they will be able to hold roles as sustainable management consultants and entrepreneurs.

Duration	1 years	Director	Chiara Mio
Language	Italian	Secretariat	master.challengeschool@unive.it; tutor.mastermasos@unive.it
Admission	call for admission	Website	www.cafoscarichallengeschool.it
Location	Ca' Foscari Challenge School (Parco VEGA) – Marghera (VE)		

First level Professional Master's Programme in **MOBILITY INNOVATION AND MANAGEMENT (MIMA)**

Master's Programme overview

100 years after Henry Ford's revolution, the automotive industry is once again facing a paradigm shift, linked to four factors: the need to reduce the environmental impact of car use and congestion in urban centres; the development of technologies offering new solutions and new players; different consumer attitudes towards mobility services; a renewed interest of public administrations in the design of new mobility systems. The evolution of such a complex system in the direction of sustainability and a substantial increase of opportunities for all stakeholders poses new challenges to companies in the sector in terms of transition and adaptation to change. The Master in Mobility Innovation and Management – MIMA, realised in collaboration with the Center for Automotive and Mobility Innovation of Venice School of Management, brings together different competencies in economics and management but also in urban planning and planning and development of sustainable mobility systems. The aim of the programme is to train specialised managers capable of accelerating the process of changing the mobility system in the direction of economic, environmental and social sustainability.

Employment

The programme prepares students for a career in any field requiring skills in the management of mobility services and products. Institutions and companies that have expressed the need for new competencies with regard to mobility include private companies in the automotive and to the new supply chains that are emerging in the area of mobility as a service, all companies that by law require a mobility manager, public administrations involved in mobility governance at local, regional and national level, consultancy companies.

Duration	1 years	Director	Francesco Zirpoli
Language	Italian and English	Secretariat	master.challengeschool@unive.it; tutor.mastermasos@unive.it
Admission	call for admission	Website	www.cafoscarichallengeschool.it
Location	Ca' Foscari Challenge School (Parco VEGA) – Marghera (VE)		

First level Professional Master's Programme in **STRATEGIES AND MARKETING FOR FOOD AND WINE ENTERPRISES**

Master's Programme overview

Agrifood is one of the leading sectors of Italian economy. This field accounts for a considerable share of the national GDP and is one of the leading exports. From field to shelf, the sector is worth 12% of the gross domestic product, employing almost four million workers, 740 thousand farms, 60 thousand food industries and several thousand catering and retail activities. The national agrifood sector is among the strongest exporters in our country, with EUR 44 billion in sales abroad. Supporting exports of Italian agrifood products requires the entire system to adapt its strategies to the challenges of internationalisation, changing demand, and technological innovation. In particular, communication, marketing and promotion are areas in which food companies are called upon to engage with increasing determination. Agri-food companies and those in related sectors (catering, tourism) are increasingly expressing the demand for up-to-date professional figures possessing heterogeneous skills and knowledge: the ability to enhance production processes and the characteristics of supply chains, up-to-date knowledge of communication on the web and in digital environments, skills inherent to the methods of entering foreign markets and consolidating competitive positions. The programme aims at satisfying this growing demand for qualified profiles to be employed, in particular, in the marketing, communication, commercial and export functions of national agrifood companies.

Employment

This Professional Master's Programme trains managers who can effectively work in the field of: promotion of Italian agri-food products and local areas; marketing and communication in the agri-food sector; consultancy for the protection and valorisation of agri-food products; event management; valorisation and promotion of wine and food tourism.

Duration	1 years	Director	Vladi Finotto
Language	Italian	Secretariat	master.challengeschool@unive.it; tutor.mastermasos@unive.it
Admission	call for admission	Website	www.cafoscari.challengeschool.it
Location	Ca' Foscari Challenge School (Parco VEGA) – Marghera (VE)		

First level Professional Master's Programme in **SPORT BUSINESS AND STRATEGIES**

Master's Programme overview

Sport is a paramount sector of our society, and has an impressive and multifaceted influence over millions of people all over the world. In recent years, the economic growth of sport and its allied industries has been generating a huge impact on global GDP. The peculiarities of the sport business require specific skills to tackle the special purchase strategies and dynamics of the sector, communication and sponsorship. The Professional Master's Programme in Sport Business and Strategies – SBS, was born from the collaboration between Verde Sport, Ca' Foscari University of Venice and Ca' Foscari Challenge School.

Employment

The Professional Master's Programme offers a concrete post-graduate training experience for sales, marketing and communication managers in sports apparel and gear companies, professional sports clubs, companies involved in the organisation of sports events, and other companies that use sport to communicate their brand.

Duration	1 years	Director	Moreno Mancin
Language	Italian and English	Secretariat	master.challengeschool@unive.it; info@mastersbs.it
Admission	call for admission	Website	www.mastersbs.it
Location	La Ghirada Città dello Sport Treviso		

Second level Professional Master's Programme in HEALTHCARE MANAGEMENT (EMAS)

Master's Programme overview

The Professional Master's Programme in Healthcare Management offers an articulated programme for executive training, and post-graduate training in the health and social-sanitary industry. The academic programme includes all the key courses for healthcare management, and high-profile faculty and expert professionals from the relevant fields help define the programme's identity and purpose. Since its first edition, the programme is designed to develop knowledge, skills and capabilities for the design, administration and management of services, and in the governance of the various aspects of the health and social-health system. It offers all students need to become managers in this field. Further exchange with actual working scenarios is provided by workshops that combine theoretical knowledge with hands-on experience.

Employment

This programme can help students become managers or executives in health and social-healthcare companies (working in administration, accounting or management); or in regional administrations dedicated to the management of health and social-healthcare services. Other possibilities include becoming a manager in local administrations dealing with experts and consultants in the field of health economics and sociomedical integration policies; expert and consultant in the field of economic evaluation, pricing and market access for innovative therapies and e-health; expert in the field of economic and managerial research in the national and international health and sociomedical field; manager of private health and sociomedical companies (private clinics, diagnostic centres, nursing homes, etc.); manager and expert for suppliers working with health and sociomedical companies (mainly in the biomedical and pharmaceutical sector).

Duration	1 years	Director	Salvatore Russo
Language	Italian	Secretariat	master.challengeschool@unive.it; tutor.mastermasos@unive.it
Admission	call for admission	Website	www.cafoscarichallengeschool.it
Location	Ca' Foscari Challenge School (Parco VEGA) – Marghera (VE)		

Second level Professional Master's Programme in MANAGEMENT OF CULTURAL ASSETS AND ACTIVITIES (MABAC)

Master's Programme overview

Venice School of Management and l'**ESCP Europe**, have created a Double Professional Master's Programme in Management of Cultural Assets and Activities – MaBAC to train professionals who can create and manage new business models in the areas of arts and culture. The programme offers innovative teaching and a combination of experience and managerial tools from top faculty and professionals of international standing. VSM and ESCP Business School jointly offer;

- two degrees from the two institutions while attending only one programme;
- access to the European job market;
- educational and training experience in two world capitals of culture;
- the expertise of faculty from both institutions, and of professional experts.

Employment

This programme prepares students as managerial profiles within national and international organisations. Students will be suitable for high-level positions and for covering managerial responsibilities, and they will have the skills to identify and manage intangible and tangible resources, activate partnership agreements, and manage national and international projects. They will become expert consultants capable of activating and professionally managing a cultural product project, from the generation of the idea to its valorisation at international level.

Duration	1 years	Director	Francesco Casarin
Language	Italian, English and French	Secretariat	master.challengeschool@unive.it; info@mastersbs.it
Admission	call for admission	Website	www.cafoscarichallengeschool.it
Location	Ca' Foscari Challenge School (Parco VEGA) – Marghera (VE) e Fondazione Studium Generale Marcianum, ESCP Europe Parigi		

Second level Professional Master's Programme in **WELFARE MANAGEMENT (MAWE)**

Master's Programme overview

This Professional Master's Programme is mainly aimed at executive training. The Master is designed to develop knowledge, skills and capabilities in planning, administration and management in the field of welfare and the third sector. These are necessary skills to establish oneself as an expert and consultant, or to work as a manager at various levels, in companies working with welfare and social innovation, or in areas such as trade unions, employers' associations and organisations. The training provided by this Master offers both conceptual and practical inputs, and the theory will be accompanied by workshop activities.

Employment

This programme prepares: Welfare managers for public administrations, businesses, non-profit companies and social enterprises; managers of welfare and third sector personal services companies; consultants/experts on welfare products (insurance, funding); experts to be included in innovative projects to be developed also in the trade union sphere or in the bodies and funds operating in the bilateral sector; professionals working in the field of human resources and specialising in welfare policies; experts in social enterprises management.

Duration	1 years	Director	Salvatore Russo
Language	Italian	Secretariat	master.challengeschool@unive.it; tutor.mastermasos@unive.it
Admission	call for admission	Website	www.cafoscarichallengeschool.it
Location	Ca' Foscari Challenge School (Parco VEGA) – Marghera (VE)		

Second level Professional Master's Programme in **RISK MANAGEMENT, INTERNAL AUDIT & CYBERSECURITY**

Master's Programme overview

Technological innovation, new rules and regulations, and changing markets force companies to face and manage a growing number of increasingly complex and diverse set of risks. In this context, risk analysis and an effective internal control system are absolutely crucial on the long term. The Risk Management, Internal Audit & Cybersecurity (RIAC) Professional Master's Programme aims at training professionals able to interpret and manage the latest regulatory and market dynamics in the field of risk management and internal control systems. Cyber risks, related to the protection of corporate information systems from incidents or malicious attacks are particularly insidious, and have become a primary concern for many companies. The RIAC Professional Master's Programme trains experts to help companies, banks and large corporations, but also SMEs, in setting up a more structured and effective management of corporate risks.

Employment

The programme aims at training highly qualified professionals who aspire to cover the following positions: administration, finance, control; internal audit; risk management; legal affairs; consultants specialised in internal auditing, risk management, internal control system design, fraud risk and cybersecurity; freelancers with the function of control body or members of the Supervisory Agency.

Duration	1 years	Director	Marco Fasan
Language	Italian, English and French	Secretariat	master.challengeschool@unive.it
Admission	call for admission	Website	www.cafoscarichallengeschool.it
Location	Ca' Foscari Challenge School (Parco VEGA) – Marghera (VE)		

Master's Programme overview

The Professional Master's Programme in Strategy Innovation explores the entire strategic innovation process, from the generation of a new idea to the (re) start-up of a company and/or the creation of new start-ups. It is based on an inter- and transdisciplinary approach and offers not only lectures, but also experiential moments for the transmission of tacit knowledge. The programme lies at the intersection of three main disciplinary areas: Strategy Innovation, Technology Innovation and Design Innovation, also touching upon other disciplines such as sociology, literature, philosophy. The theoretical framework is that Antidisciplinarity, in that the SI course operates within "creative education", in the belief that innovation is "disobedience gone right". Being innovative is not a genetic predisposition, but the attitude to identify market opportunities. Innovation is also the courage to turn opportunities into concrete business projects, and for this you need to learn a strategic approach, enriched by the thought of artists and scientists.

Employment

The approach of the Professional Master's Programme in Strategy Innovation suits executives and entrepreneurs in the private sector as well as public sector officials, whose challenges require innovative strategic approaches for viable solutions. It is aimed at people who are already employed or who want to join organisations and, more generally, at anybody wishing to broaden their education by approaching innovation issues and the multidisciplinary skills that characterise innovation managers (for example, young graduates or professionals with a passion for innovation and strategy).

Duration	1 years	Director	Francesca Dal Mas
Language	Italian and English	Secretariat	master.challengeschool@unive.it; tutor.mastermasos@unive.it
Admission	call for admission	Website	www.cafoscarichallengeschool.it
Location	Ca' Foscari Challenge School (Parco VEGA) – Marghera (VE)		

San Giobbe Economic Campus

San Giobbe Campus covers approximately 23,000 square metres in the area of the former municipal slaughterhouse of the city of Venice, a monumental complex built in the mid-1800s, and the area of the former Passuello mills, in operation from 1923 to the 1970s. Since 2004, the site has housed the Department of Economics and the Department of Management/ Venice School of Management. Today, this is the beating heart of the city's economic, legal and managerial university studies. The Campus is a modern, multifunctional complex. A wide green area of 2,000 square metres and a central square equipped with tables and benches are perfect for a break from study and work, and welcomes students, faculty and staff, as well as the citizens of Venice. In San Giobbe you can also find two cafeterias, a student residence and the Economics Library. The Valeria Sole-sin Bridge was inaugurated in 2017. It was built by the Municipality of Venice and named after a young Venetian researcher who was killed on 13 November 2015 during the terrorist attack at the Bataclan Theatre in Paris. This passageway connects the Campus directly to the Venezia Santa Lucia railway station.

"Gino Luzzatto" Economics Library

The library takes its name from Gino Luzzatto, a pioneer in Economic History and a prominent Ca' Foscari scholar and lecturer. The Library of Economics, also known as "BEC", was established in 2004; it hosts over 250,000 volumes in its 3,500 square metres, and offers 231 current journals and more than 3,500 archived periodicals, as well as millions of e-journals, databases and e-books. BEC brings together the rich bibliographic holdings of the former departments of economics, business management, statistics, mathematics and legal sciences, and has numerous special collections (some dating back to the 19th century) bequeathed by private citizens and Venetian institutions, such as the Gino Luzzatto Collection and the Alfonso de Pietri-Tonelli Collection (both from the first half of the 20th century). The library offers services such as computer loan and bibliographic reference. There are almost 300 seats for study and consultation, as well as areas equipped for group work and single study stations that can also be reserved for several days.

Contact: bec@unive.it

Economic Campus Offices

The Economic Campus offices are open to students and lecturers, and offer advice and support with issues such as: welcome services for first year students (including international and part-time students), credit transfer from previous careers, assistance in choosing courses for your curriculum, calendar of classes exams, additional learning requirements (OFA) and admission requirements, technical aspects of exam enrolment, internships and internship replacement, coordination and tutoring.

Contact: campus.economico@unive.it

San Giobbe student residence

The new student residence was completed in 2021 and is the latest addition to the San Giobbe Economic Campus. The building is part of a more general development which benefited the entire area, the University and the city, bringing new life to a wide area of the historic city centre and enriching it with a lively campus full of modern and efficient services. The building offers a comfortable environment for every need: 229 beds, a gymnasium, lounge and living areas, a modern indoor laundry, an equipped rooftop overlooking the lagoon, and a cafeteria. The building is among the most sustainable in Venice, boasting energy class A2: it is equipped with solar thermal and photovoltaic systems, rainwater recovery, and uses energy-saving technology

Contact: info.venezia@dovevivo.com



Bloomberg Finance Lab

Opened in April 2019, the first lab among Italian state universities, the Bloomberg Finance Lab is a facility of modern Bloomberg Terminals and provides real-time data on every market, breaking news, in-depth research, powerful analytical tools, communication tools and world-class execution capabilities in one fully integrated solution. It provides teaching and research support, as well as an innovative learning experience and the opportunity to acquire Bloomberg Market Concepts (BMC), a certification – at no cost to students – that is spendable in the economics and finance job market. Individual work, group work and webinars with top Bloomberg officials from around the world ensure a unique experience.

Contact: consulenzabec@unive.it

Cafoscarina Bookshop

Founded in San Giobbe, the Cafoscarina publishing house and bookshop (now with two further branches in Dorsoduro, dedicated to the Humanities and languages) sells textbooks for all the disciplines taught at the Campus: Economics, Business and Company Management, Marketing, Management, Law, Statistics and Mathematics. It also provides English books for other courses and is available to place national and international orders.

Contact: cafoscarina1@cafoscarina.it



Facilities and contacts
Venice School of Management – Ca' Foscari University of Venice



Ca' Foscari
University
of Venice

**VENICE SCHOOL
OF MANAGEMENT**

San Giobbe Economic Campus
Cannaregio 873, 30121 Venice
www.veniceschoolofmanagement.it

Teaching Area
didattica.management@unive.it
Tel.: +39 041234 8702/ 8761/ 8708/ 8739/ 9119



H-FARM

For the Digital Management programme:
H-Campus, Via Olivetti 1, 31056 Roncade (TV)



Campus
Treviso

CISSET

For the Professional Master's Programme in Tourism Economics and Management: **International Centre for Studies on Tourism Economics**

Palazzo San Polo
Riviera Santa Margherita 76, 31100 Treviso
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