



Università  
Ca' Foscari  
Venezia

Dipartimento di  
Management

## RECOMMENDED COURSE WORK

Master Degree - Management  
curriculum: Innovation and Marketing

Enrolled in  
a.a. 2018-19

EM13-IMK

ordinamento 2018

regolamento 2018

Last Update: Jan 17 2020

Year	Term	Exam-code	Field code	Subject	Credits	Credits total amount	
2018-19	1	EM6043	INF/01	Information systems and networks	6	60	
		EM7019	SECS-P/08	Design and innovation management - 1° section (6cfu/12)	6		
	2	EM7019	SECS-P/08	Design and innovation management - 2° section (6cfu/12)	6		
		EM4042	SECS-P/07	Advanced management control	6		
		EM7023	SECS-S/03	Quantitative tools of marketing	6		
	3	EM1302	SECS-P/01	Welfare State, Regulations and Environment	6		
		EM7032	SECS-P/08	Branding and communication - 1° section (6cfu/12)	6		
	4	EM7032	SECS-P/08	Branding and communication - 2° section (6cfu/12)	6		
				1 course among the following:	6		
		EM4037	IUS/05	Mergers & Acquisition			
			EM6044	IUS/07	International labour law (A-K e L-Z) (disattivato da 2019-20 - sarà sostituito da EM1307 Labour law and enterprises in the international context)		
					1 course among the following:		6
3	EM7026	M-FIL/04	Philosophical issues in contemporary management (nel 2019-20 al 4° periodo)				
4	EM7027	M-FIL/05	Pragmatics and philosophy of Language				
a.y. 2018-19	1	EM7028	SECS-P/08	Social media marketing	6	60	
		EM7029	SECS-P/08	Contemporary issues in Management	6		
		EM7030	SECS-P/12	History of innovation	6		
			Elective **	12			
		EM0106		Stage	6		
		EM0024		Final Exam: Thesis	24		
						<b>120</b>	

### \*\* Elective courses:

Among the 12 credits to be chosen by the student, it is possible to add the following courses, filling in the Course Plan online:

- courses available to the students enrolled in the Master Degree programme Marketing and Communication
- Courses available to the students enrolled in the other Master degree programme of the Department of Management: Accounting and Finance or Business Administration (see the respective Career Plan)
- Courses available to the students enrolled in the other master degree programme of Ca' Foscari University

### \*\* A.Y. 2018-2019 elective courses

Pay attention: this list may be different from year to year; please check the up-to-date list in the study plan of the current academic year

Term	Exam-code	Field code	Subject	Credits
1	EM4041	SECS-P/07	Corporate reporting	6
2	EM6063	SECS-P/07	Global sourcing and digital human cloud (modalità blended) (not blended in a.y.2019-20)	6
	EM7034	SECS-P/10	Individual and group behaviours for innovation (The course will not be active in the Academic Year 2019-20)	6
3	EM7037	SECS-P/08	Consumer behaviour	6
	EM6055	SECS-P/08	Making decisions	6
	EM2079	IUS/05	Competition Law	6
	EM6056	MAT/09	Quantitative methods for supply chain management (The course will not be active in the Academic Year 2018-2019 and 2019-20)	6
4	EM6054	SECS-P/07	Advanced management of non profit organization	6
	EM4003	SECS-P/11	Corporate banking	6

\*\* Furthermore, students can insert in their Study Plan the activities of the **"Active Learning Center"** as optional credits or additional credits.

The admission to some of these activities can be subject to a selection process, whose results will be announced by the Department of Management. If no selection process is required, students can freely choose one or more activities from the "Active learning Center" by adding it/them when filling in the study plan.

For further information, please visit the webpage: <http://www.unive.it/pag/10478/> > Enhance your Degree>Discover our Active learning Center

The Advisory Board will verify the accordance of educational activities chosen by every student as elective courses with the study project, taking into account the motivation given. In case of serious inconsistency, the study plan will not be approved.

**PLEASE NOTE:**

Due to organizational concerns elective courses may overlap with each other. The only exam session with no overlapping is the 1<sup>st</sup> exam session at the end of the course. The class timetable could be scheduled from Monday to Friday, not only in three days per week.

# ACADEMIC 2018-19 CALENDAR



## Area Economica

		Academic 2018-19 calendar				
		from Monday	to Saturday	LESSONS	EXAMS	GRADUATION
1° semester	1° term	17-Sep-18	20-Oct-18	<b>LESSONS 1ST Term (5 Weeks)</b>		
		22-Oct-18	27-Oct-18	<b>LESSONS 1ST Term (Rescheduled lessons)</b>		10-22 / -11-10 Autumn graduation session Master's Degrees
		29-Oct-18	03-Nov-18		<b>EXAMS - 6 ECTS/CFU courses 1st term</b> (suspension 12 ECTS/CFU courses)	
	05-Nov-18	08-Dec-18	<b>LESSONS 2nd Term (5 weeks)</b>			
	2° term	10-Dec-18	15-Dec-18	<b>LESSONS 2nd Term (Rescheduled lessons)</b>		
		17-Dec-18	22-Dec-18		<b>EXAMS - 6 ECTS/CFU courses 2nd term</b>	
		<b>Christmas Holiday</b>				
		07-Jan-19	02-Feb-19		<b>EXAMS (4 weeks) 6 or 12 ECTS/CFU courses 1st Semester + 2nd semester exams of the previous academic year</b>	
2° semester	3° term	04-Feb-19	09-Mar-19	<b>LESSONS 3rd Term (5 weeks)</b>		4-30 March special graduation session Master's Degrees
		11-Mar-19	16-Mar-19	<b>LESSONS 3rd Term (Rescheduled lessons)</b>		
		18-Mar-19	23-Mar-19		<b>EXAMS - 6 ECTS/CFU courses 3rd term</b> (suspension 12 ECTS/CFU courses)	
	4° term	25-Mar-19	04-May-19	<b>LESSONS 4th Term (5 Weeks)</b>		
		06-May-19	11-May-19	<b>LESSONS 4th Term (Rescheduled lessons)</b>		
		13-May-19	18-May-19		<b>EXAMS - 6 ECTS/CFU courses 4th term</b>	
			20-May-19	25-May-19	<b>Suspension</b>	
		27-May-19	22-Jun-19		<b>EXAMS (4 Weeks) - 6 or 12 ECTS/CFU courses</b>	
				<b>Summer Holiday</b>		8-20 July Summer graduation session
		26-Aug-19	14-Sep-19		<b>EXAMS (3 Weeks) 6 or 12 ECTS/CFU courses 2017-18</b>	

## EXAM SESSIONS SCHEME 2018-19

### Exam Sessions scheme

Different exam sessions are scheduled during the academic year and each course includes at least 4 different dates in which the related exam. The organisation of the exam sessions depends on the course scheduling (that is the semester or term the course will take place) and is described in the chart here below.

Term/ Semester	EXAM SESSIONS							
	Oct - Nov 2018	Dic 2018	Jan 2019	Mar 2019	May 2019	May-Jun 2019	Aug-Sept 2019	Jan 2020
<b>Courses held in one term</b>								
6 ECTS/CFU courses								
1st Term	1°		2°			3°	4°	
2nd Term		1°	2°			3°	4°	
3rd Term				1°		2°	3°	4°
4th Term					1°	2°	3°	4°
<b>Semester courses (held in two terms)</b>								
6 or 12 ECTS/CFU courses								
1st semester			1° and 2°			3°	4°	
2nd semester						1° and 2° (*)	3°	4°

(\*) Only for the May-June session, graduands are obliged to take the exam on the first of the two available exam dates in the same exam session.