



Università  
Ca'Foscari  
Venezia

**TITOLO PROGETTO: VENIGHT 2-Veneto Researchers' Night**

**PROGRAMMA DI FINANZIAMENTO: VII PROGRAMMA QUADRO**

**BANDO: FP7-PEOPLE-2011-NIGHT (Support actions)**

**RESPONSABILE SCIENTIFICO : Dott.ssa Michela Oliva**

**STRUTTURA (Dipartimento/Centro) : UNIVERSITÀ CA' FOSCARI – AREA RICERCA**

**DATI FINANZIARI:**

<b>Costo Complessivo del Progetto</b>	<b>Finanziamento Europeo Complessivo Assegnato</b>
<b>€ 273 995</b>	<b>€ 85 000</b>

**SINTESI PROGETTO:**

On the wave of the success of the 2010 Researchers Night in Venice, other two extraordinary cities of the Veneto region, Padua and Verona, will join the 2011 Veneto Researchers Night. Venice, Padua and Verona host four of the most prestigious Italian universities together with the research centres, companies and local institutions that will be part of the projects consortium. On 23rd September several activities will be organized in the three historical city centres. Researchers will be performers, guides, animators, always interacting with the public at large. The key focus will be to discover all aspects of life and scientific career of the researchers, showing that they are ordinary people with an amazing job. The events will be different for each location, taking advantage of the diverse characteristics and contexts: a soccer championship, artistic and scientific laboratories, treasure hunts, concerts, discos, guided tours to the cities and to their cultural centres, readings in the cafes, poster exhibitions, activities for children, informal conferences. Six European corners, settled in strategic points of the cities, will host games, videos, music, demonstrations and interactive activities, encouraging the participants to approach the Research World and its European dimension. The project will bring researchers face-to-face with the broad public by shading light on how researchers life and work are closely related to society and common people. The communication campaign, common for the three cities involved, will be planned and tailored to the event in order to reach at least 300.000 people. General public and researchers will be involved before the event, encouraged to post on the website individual messages or questions they would like to send to the researchers of the future. 10000 participants and an effective media coverage are expected. A reinforced impact assessment will include questionnaires and interviews on the event.

<b>Inizio Attività (previsione)</b>	<b>Fine Attività (previsione)</b>
<b>01/05/2011</b>	<b>30/11/2011</b>

## **PARTENARIATO**

1	UNIVERSITA CA' FOSCARI VENEZIA	Italia	Coordinatore
2	COMUNE DI VENEZIA	Italia	Partner
3	UNIONE REGIONALE DELLE CAMERE DI COMMERCIO INDUSTRIA ARTIGIANATO E AGRICOLTURA DEL VENETO	Italia	Partner
4	UNIVERSITA DEGLI STUDI DI PADOVA	Italia	Partner
5	FONDAZIONE ENI ENRICO MATTEI	Italia	Partner
6	UNIVERSITA IUAV DI VENEZIA	Italia	Partner
7	UNIVERSITA DEGLI STUDI DI VERONA	Italia	Partner