



Università  
Ca' Foscari  
Venezia

With the support of the  
Erasmus+ Programme  
of the European Union



**PROJECT ACRONYM AND TITLE:** Time4UNlchange - Cultural Change Towards Engaged and Entrepreneurial Universities

**FUNDING PROGRAMME:** Erasmus+

**Action:** KA220 - Cooperation partnerships in higher education

**CALL:** 2022

**HOST DEPARTMENT/CENTRE:** PlnK Office

**ACADEMIC COORDINATOR:** Professor Vladi Finotto, Professor Francesca Cecchinato

**GRANT AGREEMENT NUMBER:** 2022-1-NL01-KA220-HED-000086694

**FINANCIAL DATA:**

Project total costs:	Overall funding assigned to UNIVE:
€ 250,000.00	€ 60,600.00

**PROJECT SUMMARY:**

The Time4UNlchange project tackles the need for cultural change within universities towards external engagement and entrepreneurial activities, raising awareness about the benefits of becoming innovative, entrepreneurial and engaged higher education institutions (HEIs) closely connected to their regions.

To do so, it will develop for HEIs, and particularly for HEI leadership and professional staff, the necessary tools and guidelines for promoting and implementing an open culture and a more positive attitude amongst academics (awareness, communication, motivation), so as to support them in undertaking more activities outside their institutions but directly connected to the traditional academic domain, including innovation, entrepreneurship and valorisation activities.

The Ca' Foscari research group will:

- conduct research on cultural change towards engagement and entrepreneurial activities, including analysis of the scientific literature, identifying the academics' needs and perceptions, reviewing the change management concepts and tools, and selecting of good practice examples of awareness raising and cultural change within HEIs.
- develop and validate the toolkit for cultural, identifying what can be effectively nurtured and development of the strategy guides for raising awareness, enhancing communication, incentivisation and navigating support environment.

- lead the showcase and sustain action plan, including the coordination of the communication, dissemination and exploitation strategy, developing the sustainability plan, managing the website, social media channels and communication material, as well as coordinating the organisation of 3 showcase events.

<b>Planned Start date</b>	<b>Planned End date</b>
1 November 2022	30 April 2024

**PARTNERSHIP:**

	<b>Organisation name</b>	<b>Country</b>	<b>Role</b>
1	UIIN-University Industry Innovation Network	Netherlands	Applicant
2	Università Ca' Foscari di Venezia	Italy	Partner
3	Munster Technological University	Ireland	Partner
4	Jönköping University - School of Engineering	Sweden	Partner

**WEBSITE:** <https://time4unichange.eu/>