



Università
Ca' Foscari
Venezia

With the support of the
Erasmus+ Programme
of the European Union



PROJECT ACRONYM AND TITLE: REACT - Reinforcing Entrepreneurship in Adults through Communication

Technologies

FUNDING PROGRAMME: Erasmus+

Action: KA204 - Strategic Partnerships for Adult Education

CALL: 2017

HOST DEPARTMENT/CENTRE: Department of Philosophy and Cultural Heritage

ACADEMIC COORDINATOR: Professor Massimiliano Costa

GRANT AGREEMENT NUMBER: 2017-1-FR01-KA204-037246

FINANCIAL DATA:

Project total costs	Overall funding assigned to UNIVE
€ 254,170.00	€ 49,818.00

PROJECT SUMMARY:

Today entrepreneurship skill represents an important opportunity for the enhancement of Adult education that see this skill as a basis for personal development and an opportunity for social innovation. In fact, it embraces different types of entrepreneurship, including intrapreneurship, social entrepreneurship, digital entrepreneurship and it can be applied to all spheres of life including personal development and development of an active participation in society. These last factors, that are now considered as an important part of the entrepreneurial competence, are essential to enhance the visibility and the participative role of disadvantaged adults within the society. Reinforcing the entrepreneurship competence is therefore essential in order to add value to the competences of active citizenship for adults.

The collaboration among the involved partners will help to find solutions to the common need of re-integration of adults in the society. The partners involved in the project will bring value to the activities thanks to their different approach to find solutions. Through a constant productive debate, partners will benefit from the transnational nature of the project that will be essential to develop tools useful to reach the foreseen objectives described below.

In order to prevent the risk of social exclusion that can lead to have in the society many adults left alone that do not participate in the societal life and consequently more inclined to negative behaviours (drug abuse, smoke, alcoholism, depression, psychological problems, etc.), the project will find new solutions specifically

oriented to the reinforcement of the entrepreneurship skill among disadvantaged adults. In particular, our target will be adults who live in poor areas with geographical obstacles (mountain, remote and rural areas, small villages far from city centres and cultural offers); unemployed people who do not succeed in re-entering in the society; adults with a migration background who need a support to integrate in their new host society; poor adults with low basic skills due to early drop-out of school because of the need to start working at a young age; women as they are at risk-of-poverty more than men.

Entrepreneurship skill will therefore be linked to personal empowerment of disadvantaged adults which is a crucial step for a return to society with greater awareness of their abilities that they can spend again within the society.

According to “EntreComp: the entrepreneurship Competence Framework” and “A New Skills Agenda for Europe” already mentioned, the project wishes to pursue the following objectives:

- Empower adult awareness of the importance of lifelong learning paths;
- Promote among the adults a better understanding of the entrepreneurship skill;
- Get a sample survey of the best projects and tools about peer learning and peer tutoring methods that already exist;
- Define and test innovative tools and practical methods that support adults to improve their entrepreneurial skills;
- Promote an innovative tool for the certification of competence.

Planned Start date	Planned End date
1 September 2017	31 August 2019

PARTNERSHIP:

	Organisation name	Country	Role
1	La Coopérative d'entrepreneurs de Corse	France	Applicant
2	Università Ca' Foscari di Venezia	Italy	Partner
3	CIVIFORM Società Cooperativa Sociale	Italy	Partner
4	Quarter Mediation	Netherlands	Partner
5	Innoventum Oy	Finland	Partner

WEBSITE: <https://www.reactproject.online/en/home/>