



Università  
Ca' Foscari  
Venezia

With the support of the  
Erasmus+ Programme  
of the European Union



**PROJECT ACRONYM AND TITLE:** BE THE CHANGE - Boosting entrepreneurship through intergenerational exchange

**FUNDING PROGRAMME:** Erasmus+

**Action:** KA204 - Strategic Partnerships for adult education

**CALL:** 2016

**HOST DEPARTMENT/CENTRE:** Department of Philosophy and Cultural Heritage

**ACADEMIC COORDINATOR:** Professor Fiorino Tessaro

**GRANT AGREEMENT NUMBER:** 2016-1-IT02-KA204-024326

**FINANCIAL DATA:**

Project total costs	Overall funding assigned to UNIVE
€ 287,811.00	€ 54,130.00

**PROJECT SUMMARY:**

Contemporary society is characterised by two phenomena. The first concerns young NEETs, an acronym for Not in Employment, Education, or Training: in brief, unemployed and inactive young people, aged between 15 and 24 years (Eurofound, 2016) not enrolled in any formal or non-formal education and training. Although the definition of NEETs can vary in relation to many factors, all definitions of NEETs concur in identifying a heterogenic category particularly at risk for social exclusion from mainstream adult life. A possible means for containing the overflow of the NEETs in Europe has been identified in triggering “entrepreneurship” attitude among young people. In this perspective, entrepreneurship is meant not only as merely starting a business, but rather a multifaceted concept entailing the acquisition of different competences.

The second phenomenon is represented by the increasing population ageing. Older people represent a great resource in terms of knowledge and expertise and they can contribute to increase the social capital of the living community and of the entire society. If entrepreneurship can help contrasting the phenomenon of NEETs, the “Active Ageing” approach can do the same for the population ageing. “Be The Change” aims to connect in a unique conceptual framework the two concepts of “entrepreneurship” of young people and “Active Ageing” applied to older entrepreneurs through the Intergenerational Learning, for keeping jointly instances, needs, personal values and potentials of both NEETs and older people.

“Be The Change” main goals are:

- Developing a methodology capable to promote entrepreneurship competences and skills, through intergenerational learning, based on non-formal and informal education approach, to trigger entrepreneurial attitude among NEET by the sharing of knowledge with elderly people;
- Testing the efficacy of the developed methodology by the implementation of courses for older entrepreneurs and NEETs and the learning outcomes assessment;
- Providing guidelines and recommendations on how to valorise, evaluate and recognize the acquired skills through non-formal and informal path.

<b>Planned Start date</b>	<b>Planned End date</b>
1 November 2016	31 October 2018

**PARTNERSHIP:**

	<b>Organisation name</b>	<b>Country</b>	<b>Role</b>
1	INRCA - Istituto Nazionale Riposo e Cura Anziani (Italian National Research Centre on Ageing)	Italy	Applicant
2	Università Ca' Foscari di Venezia	Italy	Partner
3	Magyar Noi Karrierfejlesztési Szövetseg	Hungary	Partner
4	Arbeiterwohlfahrt Berlin Spree-Wuhle e.V.	Germany	Partner
5	UPI - ljudska univerza Zalec	Slovenia	Partner
6	Università ta Malta	Malta	Partner

**Project details:** <https://erasmus-plus.ec.europa.eu/projects/search/details/2016-1-IT02-KA204-024326>

**Handbook:** [https://ec.europa.eu/programmes/erasmus-plus/project-result-content/ded993c8-ac41-4953-b358-c8bae8a36003/D10\\_HANDBOOK\\_BTC\\_FINAL.pdf](https://ec.europa.eu/programmes/erasmus-plus/project-result-content/ded993c8-ac41-4953-b358-c8bae8a36003/D10_HANDBOOK_BTC_FINAL.pdf)