



Ca' Foscari University of Venice

PROJECT ACRONYM AND TITLE: Families_Share, Socializing and sharing time for work/ life balance through digital and social innovation

FUNDING PROGRAMME: HORIZON 2020

CALL: H2020-ICT-2016-2017

SCIENTIFIC FIELD: Social innovation, Collective Awareness Platforms, Open Source Software

HOST DEPARTMENT/CENTRE: Department of Environmental Sciences, Informatics and Statistics

SCIENTIFIC RESPONSIBLE: Agostino Cortesi

FINANCIAL DATA:

Project total costs	Overall funding assigned to UNIVE
1,621,977.50	215,952.50

ABSTRACT:

The overall objective of the project is to develop a social networking and awareness platform dedicated to childcare and work life balance. The platform builds on neighbourhood networks enabling citizens to come together and share tasks, time and skills relevant to childcare and after school education/leisure which have become unaffordable in times of stagnation and austerity. To achieve this objective the project borrows and integrates the concepts of time banking with some already developed digital social innovation experiments in the child care field represented in the consortium and seeks to further exploit the potential of ICT networks to increase participatory innovation in the sense of self-organizing neighbourhoods. The specific objectives of the project are:

- Exploring new ways for sharing and socializing child care needs and care work in urban communities facilitated by ICT
- Supporting families, couples and individuals with care tasks to find flexible solutions in their daily lives to cope with care work and time management needs in more balanced ways
- Raising awareness on the importance of overcoming gender biased views of care roles, as well as stereotypes related to intersected social differences (class and economic status, ethnic background, sexual orientation, etc.)

Proposed actions:

- Needs analysis and residents engagements in 7 Cities in Europe activating 7 Families_Share City Labs where needs analysis, platform co-design, pilot testing and local raising awareness campaigns will integrate.
- Co-designing an operational framework and a scalable collective awareness platform engaging existing communities of parents
- Pilot the platform in 7 cities
- Evaluate the impact of the adopted techno-social solution and the user engagement strategy
- Develop a scalable and replicable model for an affordable childcare scheme based on the Families Share Platform that will ensure sustainability and further exploitation in other EU cities.

Planned Start date	Planned End date
January 1th, 2018	October 31th, 2020

PARTNERSHIP:

1	Università Ca' Foscari Venezia (UNIVE)	Venice (IT)	Coordinator
2	SMART VENICE SRL	Venice (IT)	Partner
3	VILABS (CY) LTD (ViLabs)	Cyprus (GR)	Partner
4	URBANISTA OHG	Hamburg (DE)	Partner
5	REGIONAL ENVIRONMENTAL CENTER FOR CENTRAL AND EASTERN EUROPE- REC	Szentendre (H)	Partner
6	FONDAZIONE BRUNO KESSLER (FBK)	Trento (IT)	Partner
7	INTERUNIVERSITAIR MICRO-ELECTRONICA CENTRUM (imec)	Leuven (B)	Partner
8	CENTRE FOR SUPPORT AND ADVANCEMENT OF EMPLOYMENT FOR WOMEN IN THESSALONIKI-ERGANI (Ergani)	Thessaloniki (GR)	Partner
9	DE STUYVERIJ (De Stuyverij)	Kortrijk (B)	Partner